

Press release

More topical than ever

Focus on cybersecurity at transport logistic

January 23, 2025

- Up-to-date supply chain security across all areas
- Discussion platform for the challenges of cyber attacks
- Supporting program with top voices from associations and the logistics industry

Worms, viruses, and trojans: Criminals are infiltrating digitized supply chains and disrupting networked logistics worldwide. For more risk awareness, transport logistic, taking place at the exhibition grounds in Munich from June 2 to 5, 2025, will be focusing on the topic of cybersecurity across all modes of transport and areas, and in the conference program.

From phishing e-mails that steal passwords to ransomware attacks that encrypt data, cybercrime as a downside of digitalization covers a wide range of fields. transport logistic 2025 will be addressing the topic of security in supply chains with international exhibitors and leading institutions such as the digital association Bitkom e. V. and the German Logistics Association (BVL).

Cybersecurity concerns everyone

Anyone can become a victim of a cyber attack. The topic is everywhere and affects all companies. In addition to the freight transport, intralogistics, and equipment exhibition areas, cybersecurity solutions can be found primarily in Hall B1. This is where companies from the fields of IT, telematics, e-business and telecommunications will be presenting themselves. Based on recent years, the trade fair once again expects a high proportion of decision-makers on the visitor side. Two thirds of the visitors to transport logistic 2023 were managing

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directors, department heads and self-employed entrepreneurs from the service sector (54%), industry (25%), and trade (15%). Almost 100 percent were already planning back then to visit the trade fair again. Digitalization, and cybersecurity in particular, is a top issue for many.

Hot topic due to new developments

The European NIS2 Directive, which came into force in October 2024, aims to raise the level of security in network and information systems. The high demand for more resilient logistics chains is massively focusing attention in discussions at the trade fair on security software and systems, and cybersecurity certifications. “Everyone involved in the supply chain is experiencing the increasing threat of cybercrime. The potentially life-threatening consequences of cyber attacks go beyond the scope of IT responsibility. Responsibility for cybersecurity must therefore lie at management level. Many companies need to take action here,” warns Marius Roy, Project Manager Trends & Markets at BVL.

Top experts from the field

Cybersecurity is one of the focus topics in the conference program. In the “Cybersecurity in transport and logistics” panel (Forum Hall A2), BVL will be presenting a new white paper at transport logistic and discussing the current situation with global companies such as Noerpel. It is also becoming a hot topic in the context of digitized supply chains. Among others, the digital association Bitkom will talk about “Digitalization in the logistics industry” (Forum Hall B1), and the Zaragoza Logistics Center will address the topic in the “Enhancing Supply Chain Resilience through Digital Technologies” panel (Forum Hall A1).

Numerous exhibitors at transport logistic are among the leaders on this topic. Software providers such as Addsecure (B1.409), Körber (B1.326) and Dako (B1.201/302) will be present in Munich in Hall B1. At joint stands, exhibitors will also address the topic via digitalization partners such as Logineer at the Gateway Hamburg stand (B3.209/310). In addition, the Campus Plaza will dedicate an entire day to cybersecurity with interconnected presentations.

Huge increase in need for discussion

Cyber attacks are becoming an everyday crime. According to a BVL study back in 2023, every second company had been the victim of a cyber attack at least once within the past five years. Dr. Robert Schönberger, Global Industry Lead transport logistic exhibitions, says: “In connection with the perennial issue of digitalization, cybersecurity is a hot topic that is becoming significantly more important. As a leading international trade fair, transport logistic is one of the best networking platforms for challenges like these. Exhibitors and visitors raise their awareness here of security risks, and get to know international experts and solutions.”

You can find more information at <https://transportlogistic.de/en/>

transport logistic

transport logistic is the international trade fair for logistics, mobility, IT and supply chain management and the largest trade fair in the world for the multi-faceted transport of goods by road, rail, water and air. air cargo Europe, an exhibition of the global air cargo industry, is integrated into transport logistic.

Messe München

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