

Connecting Global Competence



electronica India and productronica India
September 11–13, 2024, Greater Noida, Delhi NCR

International Pavilion 2024

organized by Messe München GmbH



INTERNATIONAL PAVILION

Book now

Early Bird Deadline: 15.03.2024
Application Deadline: 30.06.2024



September 11–13, 2024

India Expo Mart (IEM),
Greater Noida, Delhi NCR, India

electronica-india.com
productronica-india.com

International Pavilion 2024

Tying in with the successful first editions in 2019 and 2023, Messe München will organize the **International Pavilion** at **electronica India and productronica India 2024**.

The International Pavilion is a measure, launched in 2019 by the **electronica India** and **productronica India** management of Messe München, to support companies from countries from all over the world to gain access to the Indian market.

This offer addresses exclusively to companies, which do not have the opportunity to take part in a national or regional pavilion and are not granted governmental support from their own country/region.

Your benefits

- ✓ Step into the **promising Indian electronics market**
- ✓ Present your company at the **leading trade fairs for the electronics sector in India and South-East Asia**
- ✓ Enjoy **easy first steps** in the Indian market in the frame of the International Pavilion
- ✓ Take advantage of our **costs-efficient offer** and exclusive package
- ✓ **Increase your visibility** under the branded roof of the International Pavilion
- ✓ Count on our **comprehensive and individual support** before and during the shows

The design



Your exclusive package*

Stand	<ul style="list-style-type: none"> ✓ White system walls with aluminum beams, 2.5-meter height ✓ Carpeting ✓ Furniture: 2–4 office chairs (depending on stand size), 1 round table, 1 bar stool, 1 literature rack, 1 lockable counter ✓ Electricity, 3 spotlights, 1 KW power socket for each individual booth ✓ Stand size options starting with 6 m²
Branding	<ul style="list-style-type: none"> ✓ International Pavilion overall branding ✓ Country flag and company name on fascia board
Communication	<ul style="list-style-type: none"> ✓ Your company logo with link on our official website ✓ Your company details, hall and stand number in the exhibitor directory ✓ Individual welcome banners on social media ✓ Personalized web banner for your e-mails, websites and newsletters ✓ Networking opportunities at the Buyer-Seller Forum ✓ Onsite International Pavilion promotion flyer
Onsite Services	<ul style="list-style-type: none"> ✓ International Pavilion lounge with coffee/tea and water dispenser ✓ Host/ess at the International Pavilion lounge ✓ Internet access ✓ Stand cleaning (last build-up day and all show days) ✓ Contact person at the fairs

Prices

Application category	Package price per m ²
Early bird (until 15 th March 2024)	EUR 365 / m² + applicable taxes
Regular (after 15 th March 2024)	EUR 405 / m² + applicable taxes

* The package prices are fixed and will not be modified. The overall stand design of the pavilion cannot be changed. Additional orders and changes (inside the individual booth areas) are possible at one's own expense.

Your contact



Anne Dautremant

Exhibition Manager

Phone: +49 89 949-20322

E-mail: anne.dautremant@messe-muenchen.de