



Press release

Optimistic about the new year: Starting live with TrendSet 2022

7. January 2022

- TrendSet starts as planned on January 8, 2022
- Trade fair calendar packed full for 2022
- Safe protection and hygiene concept

Despite the ongoing COVID-19 pandemic, Messe München GmbH is optimistic about 2022.

This is also confirmed by the plan to hold TrendSet right at the start of the year. The international trade fair for interiors, inspiration and lifestyle will take place from January 8 to 10, 2022 under the applicable protection and hygiene measures.

About 700 exhibitors will be present at TrendSet Winter 2022.

In addition, Messe München is planning a total of 54 of its own events in Germany and abroad – a strong year for the company.

Speaking on the plans for the year, Klaus Dittrich, Chairman and CEO of Messe München GmbH, said: *“We are looking forward to a strong year of trade fairs in 2022, as safe trade fairs can be carried out by Messe München even during the pandemic situation. We are always in direct exchange with the authorities and can therefore ensure the protection and hygiene measures are implemented quickly and safely.”*

Messe München

Messe München is a leading international networking platform – in Munich and around the world, for trade fairs conducted in person or online. In a reflection of the slogan “Connecting Global Competence,” Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München’s portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These exhibitions include the world-leading trade fairs bauma, BAU, electronica, IFAT and ISPO Munich. The more than 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors. The German Association of the Automotive Industry has been organizing IAA MOBILITY along with Messe München since 2021.

Messe München has one of the world’s most modern exhibition grounds. With its four locations in Riem, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München and the Conference Center Nord, it is able to fulfill all of its customers’ requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, Brazil, Russia and Turkey. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.

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