# **Auto Shanghai 2021 Post Show Report**







## The 19th Shanghai International Automobile Industry Exhibition

Duration 21 - 28 April 2021 (Press Days 19 + 20 April 2021)

Venue National Exhibition and Convention Center (Shanghai)

Exhibitors over 1,000 from 20 countries and regions
Visitors 810,000 trade professionals and public

Frequency bi-annually in Shanghai

Website www.autoshanghai.auto-fairs.com

## **Embracing Change**

Under the theme of "Embracing Change", the Auto Shanghai 2021 is the world's first A-class auto show held as scheduled this year since the outbreak of the COVID-19 pandemic. It has received wide attention from all industry insiders. By virtue of high-quality exhibition contents and global strategic attributes, it has played a leading role for top-level auto shows in the global auto industry, fully demonstrated China's overall economic recovery and growth after winning the fight against the pandemic, and boosted the confidence of global auto market.

## **Auto Shanghai 2021 in Facts and Figures**

- over 1,000 exhibitors from 20 countries, amongst others from China, Germany, Austria, France, Italy, Japan, Korea, Spain and USA
- 360,000 sqm total gross exhibition space in 12 halls, 10 halls for car manufacturers and 2 halls for the components suppliers' industry, including the new Future Mobility Exhibition Area
- 810.000 visitors press, trade and public
- highlight of 1,310 vehicles on display including 128 world car debuts
- more than 10,913 journalists from local and international media
- 138 press conferences on two media days
- Key-Topics: Chinese New Energy Vehicle Market, Smart Car Technologies, New Tech companies

# **Organizer of Auto Shanghai**

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## **Organizer**

China Association of Automobile Manufacturers CCPIT, Shanghai Sub-Council CCPIT, Automotive Sub-Council

### **Co-Organizer**

SIEC – Shanghai International Exhibition Co., Ltd.

#### **European Co-Organizer**

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