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## Press Release

### SEMICON India

## Messe München's electronics network and industry association SEMI expand cooperation in India

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Messe München's electronics network with the world's leading trade fairs electronica and productronica is expanding its partnership with SEMI, the global semiconductor industry association, in India. The agreement was signed during productronica and SEMICON Europa 2023 in Munich. SEMICON India will be held in parallel with productronica India and electronica India, providing an even stronger and larger platform for the growing semiconductor and electronics industry in India. The co-location will kick off in New Delhi from September 18 to 20, 2024.

Dr. Reinhard Pfeiffer, CEO of Messe München: "The Indian market is becoming more and more important for global manufacturers who want to further diversify their supply chains. I am therefore all the more pleased that we are expanding our successful cooperation with the global industry association SEMI, which already successfully organizes SEMICON Europa in parallel with electronica and productronica in Munich, to include SEMICON India. This is the logical consequence of our strategic partnership."

The signing of the contract will strengthen Messe München's electronics network. In future, SEMICON India will be held in parallel with electronica India and productronica India, making it the largest meeting place for ideas and innovation in the electronics industry in Southeast Asia.

### Electronics market India

The agreement underlines the Indian government's initiative to strengthen the semiconductor ecosystem and promote the independence of the Indian

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semiconductor and electronics industry. India has emerged as an attractive destination for semiconductor manufacturing and sourcing due to its growing domestic market and demand for electronics. The demand for semiconductors in India today is estimated at 24 billion US dollars. Experts expect this figure to rise to 110 billion US dollars by 2030.

You can find this press release for download including press pictures at the [electronica newsroom](#).

#### **About electronica**

electronica is the most important international meeting place for the electronics industry. As the world's leading trade fair, it presents the entire spectrum of technologies, products and solutions in electronics and brings together experts and users from all over the world. The extensive supporting program with top-class conferences and practice-oriented forums provides deep insights into the latest trends from research to application and addresses current social issues. The next electronica will take place from November 12 to 15, 2024 at the Messe München Exhibition Center.

#### **electronica worldwide**

In addition to electronica, Messe München organizes electronica China, electronica South China, electronica India, the SmartCards Expo and electronicAsia. The network of electronics trade fairs also includes productronica in Munich, productronica China, productronica South China, productronica India and LOPEC.

#### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.