



## Press release

### Messe München restructures company and reduces the size of its Board of Management

**April 22, 2021 | The dramatic impact of the COVID-19 pandemic has required Messe München to reorganize the company and reduce the size of its six-member Board of Management. The company's shareholders have placed managerial responsibility in the hands of Klaus Dittrich, Dr. Reinhard Pfeiffer and Stefan Rummel.**

- Falk Senger, Monika Dech and Gerhard Gerritzen will leave the Board of Management of Messe München GmbH either on July 1 or August 1, 2021
- The company's shareholders and Supervisory Board thank these three executives for their long and successful work at Messe München
- Falk Senger and Monika Dech will remain with the company and assume other managerial positions

The ongoing coronavirus pandemic has created enormous challenges for the trade fair industry. In the wake of the dramatic plunge in revenue and the long-term changes caused by the pandemic, Messe München GmbH (MMG) has been forced to take a comprehensive range of steps to safeguard the company's future. As part of this process, the company has systematically reshaped its business model, expanded its digital formats and intensified its focus on customers. At the same time, the company is restructuring its organization with the aim of increasing its agility, flexibility and efficiency.

In light of these developments, the company's shareholders have decided to reduce the number of members on Messe München's Board of Management by half. Falk Senger and Monika Dech will leave the Board of Management on July 1, 2021. They will then return to their previous positions as authorized signatories and department heads. They will remain members of the company's management. Gerhard Gerritzen will retire on August 1.

As of July 1, 2021, the company's Board of Management will be composed of Klaus Dittrich, Chairman and CEO, Dr. Reinhard Pfeiffer, Deputy Chairman of the Board, and Stefan Rummel.

Stephanie Schuler  
Brandmanager  
Tel. +49 89 949-20737  
Fax +49 89 949-97-20737  
stephanie.schuler@messe-muenchen.de

Aleksandra Solda-Zaccaro  
Chief Marketing & Communications  
Officer (CMCO)  
Tel. +49 89 949-20730  
Fax +49 89 949-97-20719  
aleksandra.solda@messe-muenchen.de

Messe München GmbH  
Messegelände  
81823 München  
Deutschland  
www.messe-muenchen.de





Hubert Aiwanger, the Bavarian Minister of Economic Affairs, Regional Development and Energy who chairs the Supervisory Board of Messe München, explained the rationale of the owners' decisions this way: "The trade fair industry is facing enormous change. The ability to react quickly and flexibly to new market conditions has never been more important. With this goal in mind, we are streamlining the organization of Messe München to make it leaner and more efficient."

Dieter Reiter, Lord Mayor of Munich and Deputy Chairman of the Supervisory Board, added: "We continue to firmly support Messe München in its role as one of the region's leading economic factors. We believe that the future of Messe München is in very good hands under the leadership of Klaus Dittrich, Dr. Reinhard Pfeiffer and Stefan Rummel. We will continue to support their efforts to safeguard the company's long-term future. We would also like to thank Falk Senger, Monika Dech and Gerhard Gerritzen for their longstanding successful work at the company and for their tremendous personal commitment."

### **Messe München**

Messe München is one of the world's leading networking platforms. In a reflection of the slogan "Connecting Global Competence," Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München's portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These trade fairs include the world-leading trade fairs bauma, BAU, IFAT and ISPO Munich. The roughly 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors.

Messe München has one of the most modern exhibition grounds in the world and with its four locations in Riem, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München, and the Conference Center Nord, is able to fulfill all its customers' requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, South Africa, Brazil, Russia and Turkey. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.