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## Press release

# analytica USA: New meeting place for the laboratory industry

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- **Premiere in September 2025 in Columbus, Ohio**
- **Exhibition space already 90 percent booked**
- **Three pillars: Trade fair, conference and special events**

**Preparations for the first analytica USA, the international trade fair for laboratory technology, analysis, biotechnology and diagnostics, are in full swing. From September 10 to 12, 2025, the latest offshoot of the global analytica network will open its doors in Hall B of the Greater Columbus Convention Center in Columbus, Ohio.**

"The interest in analytica USA was great from the very beginning and we can already see that our concept is a complete success also in the USA," says Susanne Grödl, Global Industry Lead and Exhibition Director analytica shows worldwide at Messe München. Numerous market leaders such as Analytik Jena, Bruker, Mettler Toledo, MilliporeSigma, PerkinElmer, Shimadzu, Thermo Fisher and Xylem will be presenting their innovations at analytica USA. The hall is already 90 percent booked; the number of exhibitors is around 200.

The appeal of analytica USA is based on the proven three-pillar concept of the analytica network. "The combination of trade fair, scientific conference and practice-oriented supporting program has established itself in Munich and has contributed to the success of our spin-off shows in China, India, Vietnam and South Africa," emphasizes Grödl. "analytica USA will also build a bridge from research to application in order to cover the entire value chain of the laboratory world."

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### **Bridge between science and business**

At the conference on September 10 and 11, internationally renowned researchers will discuss their latest findings, for example on innovations in mass spectrometry and chromatography, microfluidics and data management. The role of analytics in the One Health approach, which links health and environmental influences, is also on the agenda. In addition, the supporting program on all three days of the trade fair will provide inspiration for greater efficiency in everyday laboratory work. In the special show Digital Transformation, visitors will experience laboratory robots and connected devices in action. In the Live Labs, laboratory users will learn how they can optimize their processes in a fully equipped laboratory line. The Lab Safety Show with literally explosive experimental presentations is dedicated to occupational safety. This will focus in particular on the storage and handling of hazardous substances in the lab. Experts will demonstrate live what can happen if such chemicals and gases are handled carelessly. The presentation will also cover the safe storage of lithium-ion batteries. Admission to the Live Lab and the Lab Safety Show is open to all visitors and is included in the admission ticket.

### **International joint stands**

"analytica USA offers the necessary orientation knowledge at a time when analytics and biotechnology are continuously expanding their possibilities and becoming increasingly important," summarizes Susanne Grödl. Whether in medical diagnostics, food control or the fight against climate change: reliable analytical results are indispensable decision-making tools in many areas. In view of the current challenges, global cooperation is just as necessary. "With analytica USA, we are promoting global exchange," emphasizes Grödl. Joint stands from China, the UK and Germany make it easier for companies from these countries to participate.

Further information: [analytica-us](https://www.analytica-us.com)



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You can find this press release in English, including images, at [analytica-us.com/en/trade-fair/press/press-releases/](https://analytica-us.com/en/trade-fair/press/press-releases/)

**analytica worldwide**

Messe München is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology: The analytica network comprises – in addition to the world's leading trade fair analytica – analytica China, analytica Anacon India with India Lab Expo, analytica Vietnam, analytica Lab Africa and from September 2025, analytica USA.

**Messe München**

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.