

Press release

Halls booked out: great exhibitor resonance for BAU 2025

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- The industry's key players will be there
- Very positive registration figures for exhibitors and exhibition space
- Key topics: urban/rural/neighborhood transformation, resource conservation, resilient construction, modular construction, cost-effective construction

In around eleven months, the world's leading trade fair for architecture, materials and systems will return to its usual winter slot. From January 13 to 17, 2025, BAU in Munich will be the international meeting place for architects, engineers, investors, retailers, and tradespeople. The focus will be on solutions and products for the future of construction.

Just under a year before the trade fair is due to start, the registration figures for exhibitors and exhibition space are on a par with BAU 2023. It means that BAU 2025 will once again be booked out and achieve full occupancy of the 18 halls. To date, a host of companies have already confirmed their participation at BAU 2025. They include key players like SCHÜCO, dormakaba, Egger, Hörmann, and Sika.

Given the currently challenging circumstances in the industry, Messe München CEO Reinhard Pfeiffer sees this as an altogether positive signal: "With this clear commitment to BAU, the leading companies are sending a clear signal to the market despite the somewhat difficult situation. As a result, we are convinced that BAU 2025 will provide fresh impetus for the industry."

Dieter Schäfer, Chairman of the BAU Advisory Board, stresses the importance of the trade fair for the construction industry: "BAU is the most important meeting place for the construction industry, where it showcases its latest products and

Felix Kirschenbauer
PR Manager
Tel. +49 89 949-21472
Fax +49 89 949 97-21472
felix.kirschenbauer@
messe-muechen.de

Messe München GmbH
Am Messesee 2
81829 München
Deutschland
messe-muenchen.de



solutions. Ultimately, the entire construction segment will benefit from a successful BAU.”

Dieter Schäfer from the Board of Trustees, which is instrumental in preparing the supporting and forum program, adds: “We are convinced that BAU 2025 will once again reflect the innovative strength of the entire construction industry, and at the same time set the pace for construction of the future.”

Next year’s key topics at BAU include urban/rural/neighborhood transformation, resource conservation, resilient and climate-friendly construction in the face of natural disasters or pandemics, boosting productivity through modular construction and cost-effective construction with the use of robotics and artificial intelligence.

Click [here](#) for more information

About BAU

BAU, the world’s leading trade fair for architecture, materials and systems, is the largest and most important event in the industry. Unique worldwide, BAU brings together the industry’s market leaders in this multi-trade exhibition every two years and is regarded as an innovation driver and industry network. The range of exhibits is broken down according to building materials, products and topics. BAU brings together everyone who is involved in the planning, construction and design of buildings internationally: Architects, planners, investors, industry and trade representatives, craftsmen and many more. As one of its USPs, BAU pools the know-how of all sectors and trades at a high international level. The numerous events in the supporting program, including high-profile forums with experts from around the world, round out the trade fair program.

Messe München

As one of the world’s leading trade fair organizers, Messe München presents the world of tomorrow at its more than 80 international trade fairs. These include eleven of the world’s leading trade fairs such as bauma, BAU, IFAT, electronica, and ISPO. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of over 15 associated companies and almost 70 offices worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.