

# About Messe Muenchen India Pvt. Ltd.

Messe Muenchen India organizes the electronica India and productronica India trade fairs annually, alternating between Greater Noida and Bengaluru on yearly basis. electronica India and productronica India are South Asia's leading trade fairs for electronic components and manufacturing technologies that showcase the entire value chain in electronics production in all industrial sectors.

**More about Messe Muenchen India:** Founded in 2007 as a wholly owned subsidiary of Messe München GmbH, Messe Muenchen India Pvt. Ltd. is one of the leading organizers of trade fairs in India with an extensive portfolio of B2B trade fairs covering various sectors: air cargo India, analytica Anacon India/India Lab Expo, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Indian Ceramics Asia, Intersolar India/The smarter E India, LASER World of PHOTONICS INDIA, MatDispens, Pack Mach Asia Expo, Pharma Pro Pack, productronica India, SmartTech Asia, VRTECH India, World Tea & Coffee Expo.

Messe Muenchen India works closely with industry stakeholders to develop well-researched trade fairs encapsulating the latest trends and innovations dominating the industry. Headquartered in Mumbai with offices in New Delhi, Bengaluru, Hyderabad and Ahmedabad, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

## We look forward to welcoming you at electronica India 2024

### Dates and venue

September 11-12-13, 2024  
India Exposition Mart Limited (IEML), Greater Noida, Delhi NCR

### Hours

Wednesday–Thursday	Friday
10:00–18:00	10:00–17:00

### Organizer information

#### Messe Muenchen India Pvt. Ltd.

Unit No. 762/862, 6th Floor, Solitaire Corporate Park Building No. 7, 167, Guru Hargovindji Marg, Andheri (East), Mumbai – 400 093

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### Global electronics network

With subsidiaries in Europe, Asia and South America and around 70 offices world wide for more than 100 countries, Messe München offers a network that spans the globe. The current address list is available here: [messe-muenchen.de](http://messe-muenchen.de) (International). Besides electronica India, Messe München organizes other leading electronics trade fairs worldwide. [electronica-india.com/trade-fair/information/global-electronics-network](http://electronica-india.com/trade-fair/information/global-electronics-network)



## electronica India 2024

components | systems | applications | solutions  
International trade fair and conference for electronics  
India Expo Mart (IEML), Greater Noida  
September 11-12-13, 2024 | [electronica-india.com](http://electronica-india.com)

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# FACTSHEET

## Information for exhibitors

**39,133+**  
Visitors

**600**  
Exhibitors

**24**  
Participating Countries

**1800+**  
B2B Meetings

**6 Conferences**  
on emerging segment  
– 16 session / 72 speakers

**Curtain raiser to SEMICON® India**

\*Above figures include numbers of electronica India, productronica India, IPCA Expo and MatDispens.

### co-located trade fairs

**productronica India 2024**  
International Trade Fair for Electronics  
Development and Production

**MAT DISPENS**  
Bonding Solutions for Industry

**IPCA Expo 2024**  
16th Edition  
PCB & PCBA SHOW

**SEMICON INDIA**

## electronica India 2024

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## Review of electronica India 2023

### Curtain raiser to SEMICON India



- Focused on 'Semiconductor market geopolitical Landscape – India projects'

### Supporting programs



- India Display Manufacturing conference
- Conference on e-mobility
- India as an electronic hardware product nation
- India PCB Tech conference
- ELCINA - SEMI CEO forum
- Buyer-Seller forum

## Government appreciation



**Rajeev Chandrasekhar**  
Union Minister of State for Skill Development and Entrepreneurship & Electronics and Information Technology

"The curtain raiser to SEMICON India serves as an important milestone in India's ambition for a thriving semiconductor ecosystem. It marks a crucial turning point in the semiconductor industry, and I am unwaveringly optimistic that when we reunite at SEMICON India 2024, we will engage in captivating conversations about the present and future direction of the Indian semiconductor landscape and its global significance."

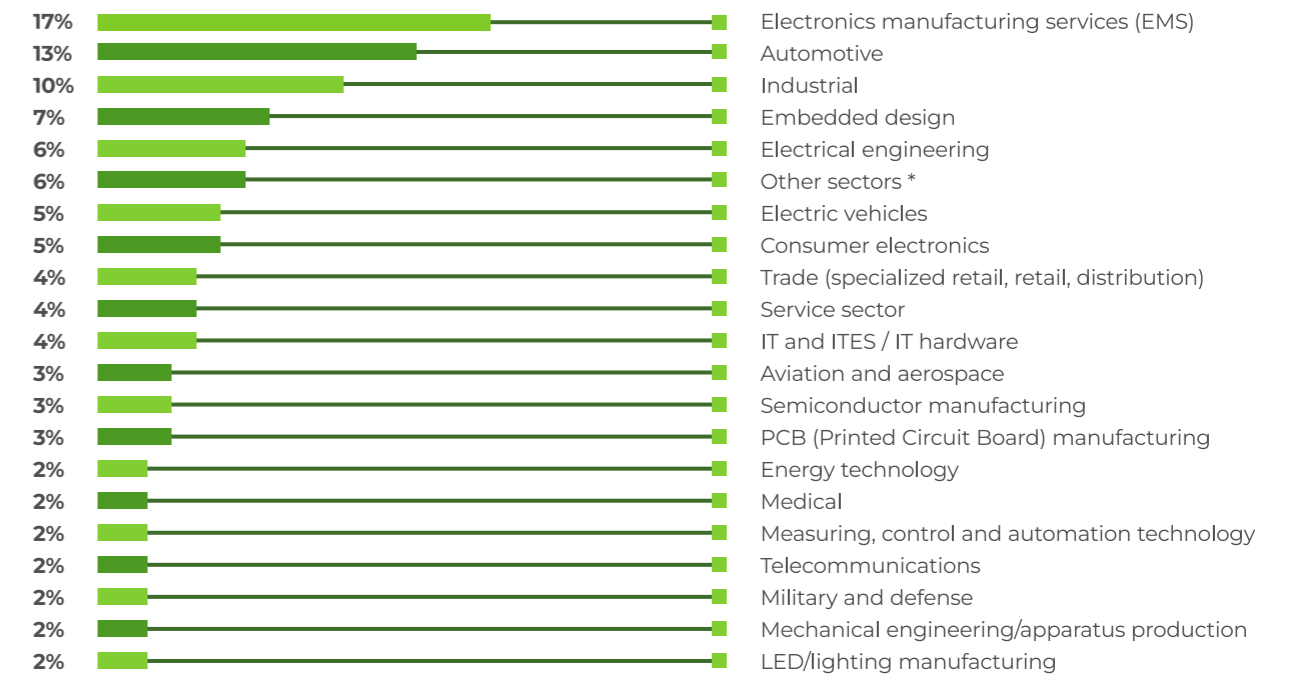
## Guest profile

### Guests



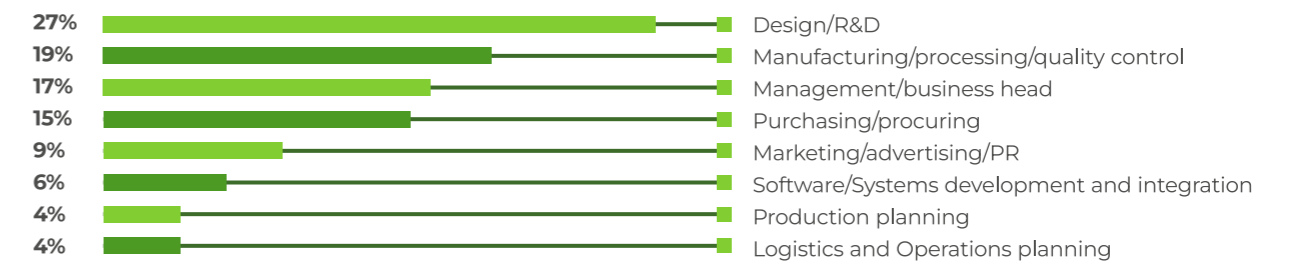
Figures include numbers of electronica India 2023, productronica India 2023, IPCA Expo 2023 and MatDispens

### Industry\*



\* Other sectors includes: Other manufacturing industry, Home entertainment, Fabless semiconductor design, EV, Railway technology, Office and data processing technology (OEM), Mobile phone manufacturing, Electronics assembly & manufacturing, Aerospace, Battery manufacturing, Mobile manufacturing, Packaging, Student

### Job function\*



\*Figures from visitors registration of electronica India, productronica India, IPCA Expo and MatDispens 2023.



## Buyer appreciation



**Devendra Krishna, Lead Supplier Quality & Development Engineer – ISS, GE BE Private Limited**

"We are looking out for local manufacturers for some specialized medical equipment, and it is interesting to see the kinds of offerings by these companies, in the spirit of Atmanirbhar Bharat. I was particularly amazed by the representation of the startup community, especially the young generation of entrepreneurs who are keen to understand our complex requirements. We are looking forward to work with them for win-win collaborations."

**Venkatesh Kumar Pandurengan, Group Technical Manager, HCL Tech**

I would like to express my sincere appreciation for the buyer-seller forum at electronica India. It has been an invaluable platform for connecting buyers and sellers, gaining insights and fostering a sense of community from the global semiconductor manufacturing ecosystem. I want to extend my gratitude to the forum administrators for their dedication and hard work in maintaining this platform.



**Chirag Rathod, Assistant Manager, Matrix Comsec**



Matrix Comsec has been associated with electronica India for the past more than 5 years. electronica India is a huge event for business matchmaking. We have been able to interact with 50+ suppliers in just two days.

**Mithun Kumar, Manager-Cell Design, Ola Electric**

"We witnessed a good range of technologies on display here. It is heartening to see the range of solutions offered by local manufacturers. The buyer-seller forum is a good initiative where we could explore solutions that already exist in the market and discuss our upcoming project requirements. We had many productive meetings with the solution providers exhibiting on this platform, and we hope to develop these partnerships in the near future."



**Manish Maheshwari, CEO, Phoenix Hitech**



electronica India is a great platform to promote business. Being in the business of buying components, electronica India was worth the visit as we made connections with several EMS companies and brokers

**Palani Elumalai, Global Delivery Head, Tech Mahindra**

"I have been a regular visitor at this forum, and I find the quality of technologies on display improving year-on-year. The focus on EVs and semiconductors is a good initiative to bring together all the major players in EV and semiconductor components manufacturing. The timely conference topics highlighted the potential areas of collaboration. Overall, I had a positive experience at this edition."



## Partner association speaks

"Our partnership with electronica India and productronica India goes a long way, and every edition is another giant leap towards establishing a meaningful network in the electronics manufacturing ecosystem. This year as well, our conferences under the CEO Forum, curtain raiser to SEMICON and India PCB Tech continued to receive strong participation from industry stalwarts from India and abroad. I am personally happy to see active representation from India's startup ecosystem. I enjoyed the discussions with the young entrepreneurs, and I hope to see many innovations launching soon."

**Sanjay Agarwal**  
President, ELCINA



"The Indian display market is at a critical inflection point resulting from expanding domestic volumes as well as growing share of exports. To leverage these demand trends, we must establish capabilities in terms of machinery as well as talent development. This edition of the India Display Manufacturing Conference saw many ideas emerge for the development of India's display market ecosystem."

**Pankaj Mohindroo**  
Chairman, ICEA

"We saw good participation and lively discussions at the India PCB Tech Conference where the panelists shared insights on how to build a resilient domestic PCB industry for a self-reliant ESDM ecosystem. The IPCA Expo witnessed some of the latest products and solutions that will usher in the next growth phase for PCB manufacturing in the country."

**M. Thiyagarajan**  
President, Indian Printed Circuits Association (IPCA)

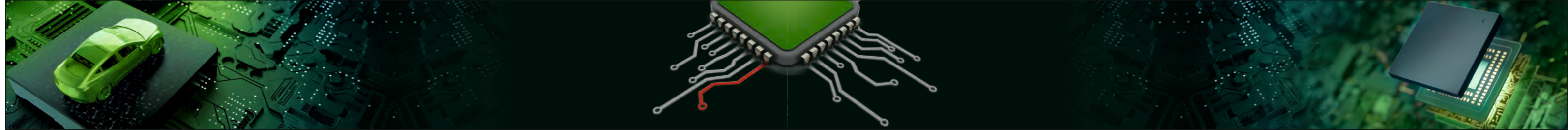


"This edition of electronica India and productronica India has been a high-energy meeting place of ideas and professionals from across the electronics manufacturing ecosystem in India. I am glad to see the level of international representation. This platform proved to be the ideal launchpad for SEMICON India 2024 which we are proud to host with our partners Messe Muenchen India and ELCINA. SEMI will welcome participation of domestic associations, especially ICEA and IESA. We have seen exciting conversations at our pavilion and during the various conferences. I am sure the excitement will only build further towards SEMICON India 2024."

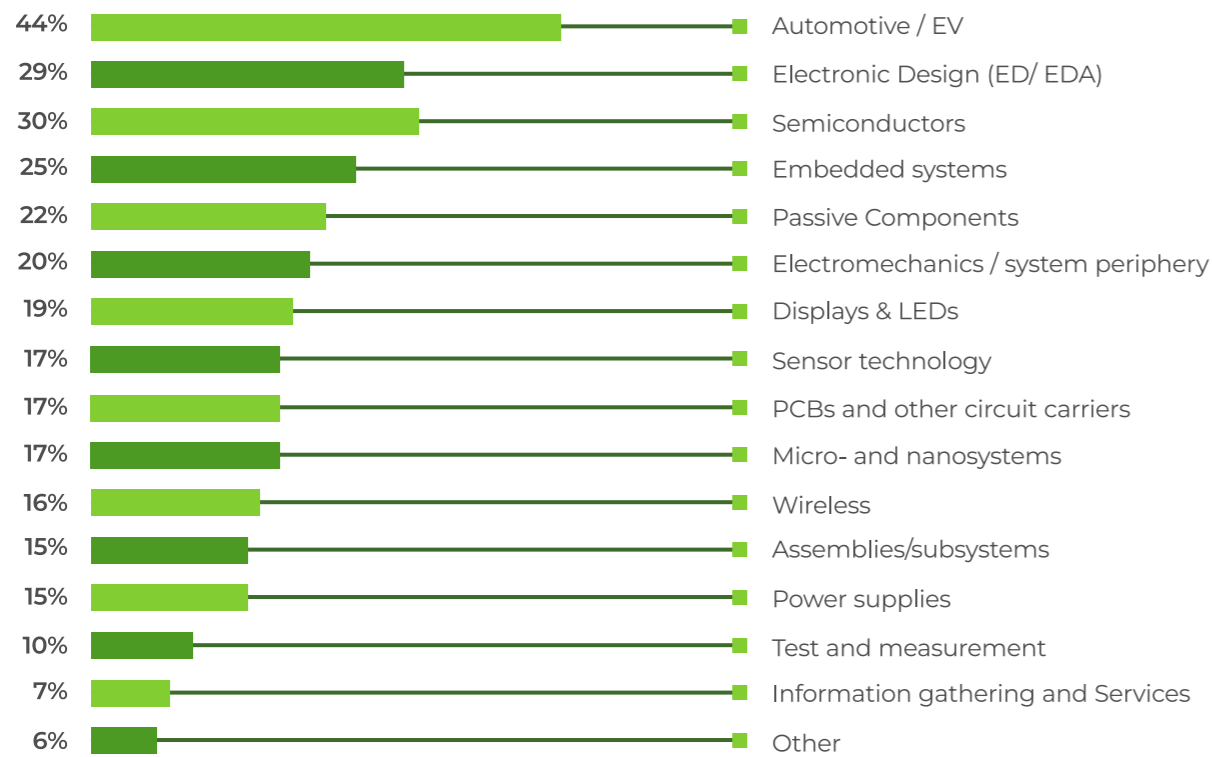
**Ajit Manocha**  
President and CEO, SEMI



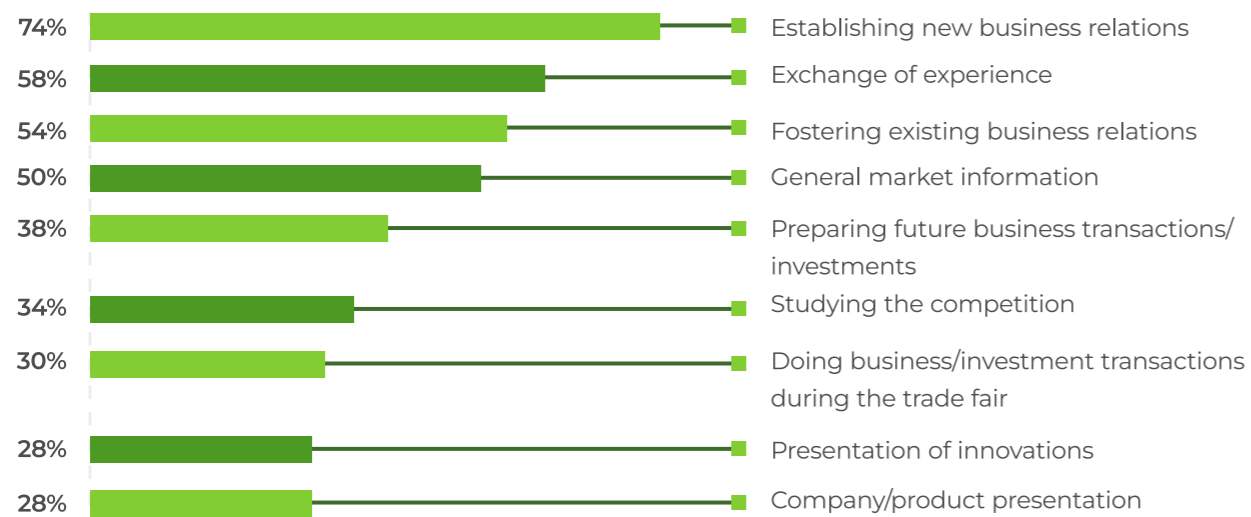




## Exhibitor profile \*



## Exhibitor assessment of their aims \*



\*Figures from exhibitor survey of electronica India, productronica India, IPCA Expo and MatDispens 2023.

## Exhibitor assessment of the trade fair



Figures from exhibitor survey of electronica India, productronica India, IPCA Expo and MatDispens 2023.

## Exhibitor speaks



### Girish, Sr. Director & Country Head Sales – Automotive, Infineon

"electronica India 2023 has undergone a remarkable transformation in attracting a diverse range of exhibitors and customers. There are a lot of things to learn at this event. While we are primarily semiconductor manufacturers, our focus at this event extends beyond components to encompass system-level solutions that cater to a broad spectrum of industries."



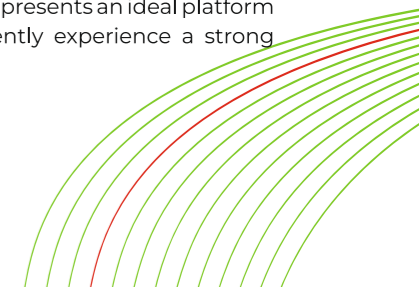
### Monish Satwe, Director Operations, J.P. Electronic Devices

"electronica India has proven to be an exceptional platform for establishing strong connections with customers. The event is the perfect launch pad for our innovative offerings. For this event, we even get our suppliers from Taiwan, US and Europe."

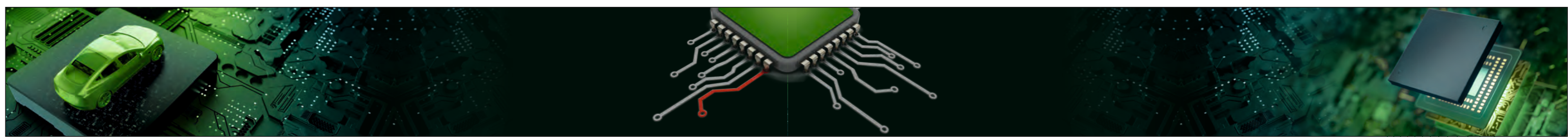


### Anjali Patil, Sr. Manager – Business Development, Millenium Semiconductors

"As a leading electronics component distributor catering to a diverse range of industries, including automotive, industrial, IoT, specialty chemicals and more, electronica India presents an ideal platform for us to showcase our comprehensive product portfolio. We consistently experience a strong turnout of visitors from various industry segments at this event."







## Supporting program

### SEMICON India curtain raiser

The curtain raiser to SEMICON India 2024 was a key highlight of this edition. The event was jointly organized by Messe Muenchen India, SEMI – the global industry association of semiconductors and the Electronic Industries Association of India (ELCINA). SEMICON India is poised to foster knowledge exchange, spotlight innovative technologies, and cultivate meaningful relationships that drive the growth and progress of semiconductor manufacturing across the nation.



### Conference on e-mobility

As part of “EVS live!”, Messe Muenchen India organized this conference to deliberate on India's vision and roadmap for electric vehicles, problems faced on-ground in the adaption of electric vehicles and technical solutions available to address these problems. The session brought together leaders from the e-mobility industry on a common platform to deliberate and make recommendations on this topic.



### ELCINA - SEMI CEO forum

The investor forum jointly organized by Messe Muenchen India, ELCINA and SEMI, in the Electronic System Design & Manufacturing segment, brought together industry leaders to deliberate on “India: Trusted Partner and Emerging Force in the Global Electronics Value Chain”.



### India as an electronic hardware product nation

To uplift India's electronics industry by increasing value addition through design led manufacturing and right to repairs, Messe Muenchen India joined hands with EPIC Foundation to organize a conference on “India: ESDM Product Nation”.



### India Display Manufacturing conference (IDMC)

Messe Muenchen India and India Cellular and Electronics Association once again joined hands to bring the conference on Indian display market and manufacturing. The conference covered key topics such as Indian display market, material and technology sourcing, and assembly and manufacturing.



### Buyer-Seller forum

The Buyer-Seller forum is a unique platform to connect major buyers with sellers of electronics components, products and equipment from various segments including automotive electronics, consumer electronics, LED and lighting, industrial electronics to name a few. In 2023, more than 1800 meetings were successfully conducted.

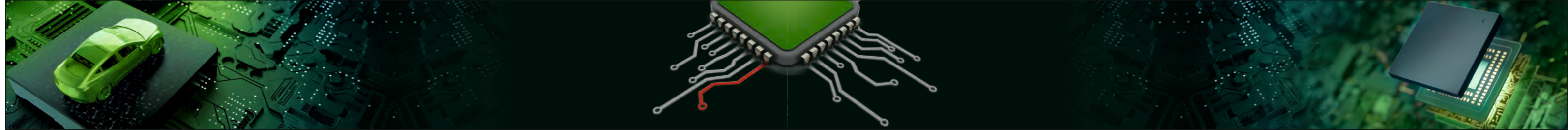


### India PCB Tech conference

India PCB Tech Conference brings together the entire PCB industry ecosystem and supply chain, including policymakers, manufacturers, and other stakeholders, to exchange valuable information on market and technology trends, technical skills, and policies to boost the success and growth of the PCB manufacturing and assembly sector. The conference also features the latest PCB technologies from leading manufacturers and suppliers around the world.







## Focus areas for 2024

electronica India is the leading trade fair for the electronics industry in South Asia. It provides you with an overview of the entire spectrum of the electronic components industry and gives you a new drive for your business success all under one roof. Join us and discover a universe of rich opportunities by connecting to a unique audience of professionals.

## Emerging segments

- Automotive & EVs
- Displays
- Embedded systems
- Semiconductors
- Test and Measurement
- Defence & strategic electronics
- PCBs & PCB assemblies
- Industrial electronics
- Printed electronics
- Internet of Things

## Supporting programs

- Buyer seller forum
- CEO Forum
- India PCB tech conference
- Product innovation zone
- SEMICON India
- EVS live!
- India Semiconductor Conclave
- India Display Manufacturing Conference

## Benefits of co-located shows

electronica India is co-located with productronica India, IPCA Expo, MatDispens and SEMICON INDIA. Together these shows attract a large number of visitors from across the electronics industry, including potential customers, partners, and investors. This gives electronica India a unique opportunity to showcase its products and services to a wider audience and increase its visibility and reach.

## Accompanying trade fairs

**productronica India** productronica India is the innovative platform for electronics production technologies which are experiencing a strong increase in demand due to India's emerging electronics manufacturing market.

**MAT DISPENS** Adhesives and sealants are important ingredients of electronics part manufacturing and assembly. The demand for electronic adhesives is linked to the development and innovations in electronics products. productronica India aims to highlight this growth trajectory and provides valuable insight into its developments via MatDispens.

**IPCA Expo 2024** This trade fair brings the entire PCB industry eco-system and value chain together. It showcases the latest PCB technologies from manufacturers and suppliers from across the globe to facilitate the growing demand of PCBs in various industry segments.

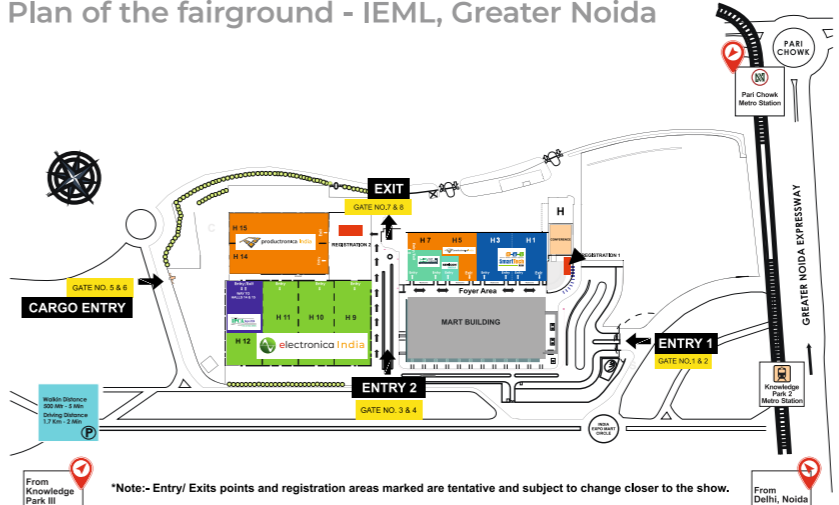
**SEMICON INDIA** SEMICON India 2024, the exhibition and conference will feature hallmark networking opportunities and presentations by thought leaders from across the global semiconductor design and manufacturing supply chain. The co-location replicates the successful model of SEMICON Europa and will incorporate support from local industry association partners to connect the world with India's fast-growing electronics ecosystem

## The location

India Expo Mart is the largest integrated multipurpose exhibition and convention center in India and has a unique combination of trade mart with exhibition and convention facilities, lawn, business center, restaurants, transportation facilities and sufficient parking areas. It is well linked to the main Ring Road of Delhi through eight lane expressways. With 28,000 square meters of indoor exhibition space and all facilities equipped with the most recent multimedia and high-speed connectivity, this is the best venue for all types of formal events.

## Getting there

Plan of the fairground - IEM, Greater Noida



India Expo Mart is located in Greater Noida, near the JP Golf Course and within easy reach of central Delhi and the international airport on the new 8-lane Greater Noida Expressway. It is also easily accessible via metro, personal and public transport.

- INDIRA GANDHI INTERNATIONAL AIRPORT 60-90 mins
- METRO RAIL CONNECTIVITY
- 8-LANE GREATER NOIDA EXPRESS HIGHWAY
- YAMUNA EXPRESSWAY