

Press release

Forward-looking cooperations

BAU welcomes new partners on board

20. November 2024

- **TUM Venture Labs: Deep-Tech and Life Science Network**
- **Material Bank: Marketplace for architecture and design materials**
- **Builders Tech Club: Formats and events for start-ups**

The world's leading trade fair for architecture, materials and systems has entered into long-term cooperation agreements with four new partners: **TUM Venture Labs, Material Bank, Builders Tech Club and Capmo**. These institutions and companies will present themselves at BAU, which will take place in Munich from January 13 to 17, 2025, both in the exhibition area and in the supporting program.

For five days at the beginning of the year, the world's leading trade fair BAU will focus on the construction of tomorrow. Over 2,000 companies from 60 countries and regions will be showcasing their solutions and products in Munich. Among the large number of exhibitors, four new names will be appearing as partners of the trade fair this coming January. BAU Exhibition Director Matthias Strauss is delighted with the collaborations: "We are very pleased to have TUM Venture Labs, Material Bank, Builders Tech Club and Capmo as further strong partners at our side. They enrich the trade fair with valuable content and innovations, and at the same time benefit from the great international significance of BAU. It's a win-win situation for everyone involved."

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TUM Venture Labs: Deep-Tech and Life Science Network

The construction and building sector is facing massive challenges and will undergo the biggest transformation in its history over the next few years. The “our.house” research association for the transformation of existing single-family homes and start-ups from the Technical University of Munich will be showcasing new forms of living, business models and planning potential (Hall B4, Stand 132). In addition, selected start-ups from the TUM Venture Lab Built Environment will be presenting the entire range of digital solutions for the built environment in Hall C3 (Stand 112), from BIM-based augmented reality solutions to circular building materials. For Tobias Förtsch, Managing Director TUM Venture Labs, the partnership goes far beyond the trade fair activities: “We believe in the strength of the BAU network and seek exchange and dialog with local, national and international partners in order to meet the major challenges of the industry together. We also want to further strengthen and establish Munich as an innovation hotspot.”

Material Bank: Marketplace for architecture and design materials

As the world’s largest marketplace for architectural and design materials with over 325 international brands, Material Bank is participating in BAU for the first time with a special show (Hall A4, Stand 133) and guided tours. The special show will present a variety of new material developments and established classics, which will be presented in the form of material collages. On site, specialist planners from the architecture and design sector have the opportunity to personally put together materials and order them free of charge to sample for themselves overnight. “BAU is the perfect place for Material Bank’s special material show. Visitors can experience innovation, quality and the latest services with all their senses on site,” explains Hannes Bäuerle, Managing Director DACH. In addition to the special show, Material Bank will offer daily guided tours of the latest material innovations at BAU. And on Thursday, January 16, experts will provide exclusive insights into the material world of the future.

Builders Tech Club: Formats and events for start-ups

The Builders Tech Club aims to accelerate innovation in the built environment and foster collaboration between start-ups and investors to drive the construction industry forward. As part of BAU 2025, the Builders Tech Club will take on the role of curator of the start-up area (Hall A3). The content includes various discussion formats, keynotes and showcases. The highlight will be the Founders Fight Night on Tuesday, January 14, which involves pitch duels between start-ups that take place in a boxing ring. The audience will vote on which company emerges as the winner. Jan C. Küster, Director of the Founders Fight Club, is looking forward to the collaboration: “By bringing start-ups, investors and industry experts together under one roof, we are creating a unique environment in which ideas can flourish and the future of construction can be shaped. We couldn’t have wished for a better and more constructive partnership.”

Capmo: Partner of digitalBAU

In Hall C3, exhibitors will be showcasing digital solutions for the construction industry. In doing so, BAU will bridge the gap between the events of the biennial digitalBAU in Cologne. The subsidiary trade fair has entered into a cooperation with Capmo (Hall C3, Stand 329), a provider of construction management software. At BAU, the company will be presenting its collaborative construction project management system, which provides and evaluates all data, people and processes in one system. “I am convinced that every construction company has now recognized the necessity and benefits of digitalization. The question now is: How do we implement this? For me, the answer clearly lies in an integrative, collaborative project management platform. A platform on which task management is seamlessly linked to schedules, emails flow directly into change requests and AI enables immense increases in productivity,” explains Managing Director and founder Florian Biller.

BAU’s partner network comprises a total of over 20 institutions, associations and publishers.

You can find an overview of the partners [here](#)

Further information on BAU can be found [here](#)

About BAU

BAU, the world's leading trade fair for architecture, materials and systems, is the largest and most important event in the industry. Unique worldwide, BAU brings together the industry's market leaders in this multi-trade exhibition every two years and is regarded as an innovation driver and industry network. The range of exhibits is broken down according to building materials, products and topics. Everyone involved internationally in planning, constructing and designing buildings comes to BAU: architects, planners, investors, industry and trade representatives, tradespeople, and many more. As one of its USPs, BAU combines know-how from all sectors and trades at a high international level. The numerous events in the supporting program, including high-profile forums with experts from around the world, round out the trade fair program.

Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its around 90 international trade fairs. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT, and electronica. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of over 15 associated companies and almost 70 offices worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.