Unlimited modularity

WOOdI by meplan.

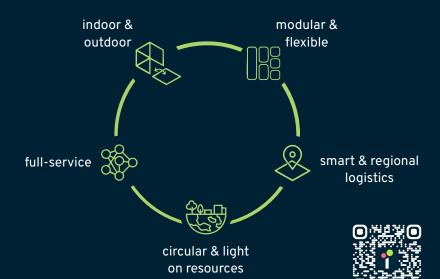
From product design to stand concept

woodi offers a holistic system that goes far beyond traditional stand construction and also includes furniture, accessories, and services such as woodi.concept – from planning and catering to plants and technology. All items can be flexibly combined and individually adapted to different requirements. The modular elements can be easily repurposed and expanded, making them particularly adaptable to changing usage requirements.

In addition, the individual elements are also designed as modules and can therefore be dismantled. This means that individual components can be repaired. Another advantage is that the modules can be separated by type, making the materials easier to recycle, which supports the sustainable concept approach. Thanks to its modularity and the combination of new elements with existing components, the system is regularly adapted to the current market situation and thus remains future-proof. woodï combines functionality, sustainability, and flexibility in an innovative concept.

Your woodi benefits:

- Exhibition stand customizable, modular and flexible
- No waste
- A contact person on site
- Simple design, easy to implement



woodi sustainability



With woodi, meplan has presented a pioneering product that has been consistently developed in a circular and resource-saving way. Thanks to its modularity and flexibility, woodi adapts perfectly to all functional and aesthetic requirements. In this way, highly individual and innovative concepts can be realized that make sustainability comprehensively tangible. woodi finally fulfills all wishes: modular, flexible, resource-saving, climate-light, circular – consistently sustainable.





Zero waste

Our goal is to recycle 100% of all material flows by 2028. This will enable us to significantly reduce the amount of waste at the end of trade fairs!

Circular system components Carpet & furniture

Smart logistics

Resource-efficient processes and structures

Climate-friendly

Get everything you need for your climate footprint reporting. Monitoring is carried out annually using our woodï.decarb tool, audited and verified by myclimate. With woodï.circular, you also get a transparent overview of all material cycles along the value chain.