



MESSE MÜNCHEN

munich-i.com

Run by

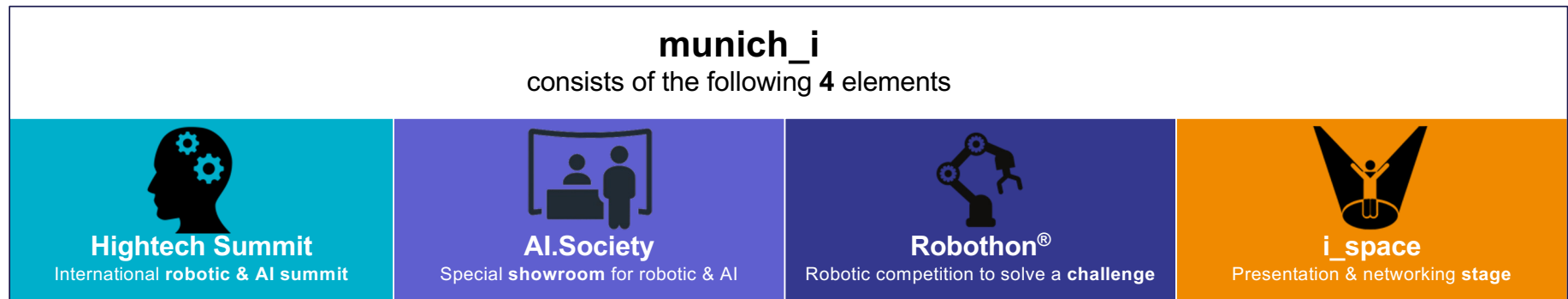


munich_i

Robothon® Challenge Presentation & Prize Sponsor Request

Building a robotic research reference platform together

The 4 elements of munich_i



munich_i


munich_i is a **high-tech platform** for a human-centered technological transformation of society, presented by international thought leaders and high-tech pioneers from politics, industry, research and start-ups.



Motivation

Establishing technological standards, paving the way for **new business models** and **platforms** aiming to create a value through **people-centered solutions** in order to drive forward **responsible technological change**.

munich_i – Review 2023

| Hightech Summit June 22, 2022 | AI.Society June 21-24, 2022 | Robothon® May-June, 2022 | i_space June 21-24, 2022 |
|--|--|---|--|
| <p>One-day Hightech Summit with leading pioneers and masterminds</p> <p>HIGHLIGHTS</p> <p><u>Patron & opening:</u> Dr. Markus Söder, Bavarian Minister-President</p> <p><u>Speakers (excerpt):</u></p> <ul style="list-style-type: none"> • Prof. Seth Hutchinson • Dr. Alfred Rizzi • Melonee Wise • Prof. Wolfram Burgard | <p>Special showroom to experience groundbreaking robotic & AI initiatives</p> <p>HIGHLIGHTS</p> <p><u>Special Guests:</u> Dr. Markus Söder, Bavarian Minister-President; Markus Blume, State Minister for Science and Art</p> <ul style="list-style-type: none"> • 22 demos of MIRMI/TUM • 7 start-up demos • 1 partner project demo • VIP & public guided tours | <p>International robotics challenge “handling & recycling e-waste”</p> <p>HIGHLIGHTS</p> <p><u>Patron & opening:</u> Judith Gerlach, State Minister for Digital Affairs</p> <ul style="list-style-type: none"> • Renown Grand Challenge Jury • ~20 international teams • Price money worth of € 20.000 • Sponsors: Huawei, Siemens, Conrad | <p>Presentation & networking stage integrated in AI.Society area</p> <p>HIGHLIGHTS</p> <p><u>Special Guests:</u> Markus Blume, State Minister for Science and Art; Hubert Aiwanger, Minister of Economic Affairs</p> <ul style="list-style-type: none"> • Ethics Round Table with Minister Blume and Prof. Buyx • KI.Fabrik with Minister Aiwanger • KI.Rat & Robo.Innovate • Demo pitches & sponsor presentations |
|  | | | |

2023: munich_i at automatica



| Tuesday, June 27, 2023 | Wednesday, June 28, 2023 | Thursday, June 29, 2023 | Friday, June 30, 2023 |
|--|---|---|--|
| AI.Society Work | AI.Society Health/Ethics | AI.Society Environment | AI.Society Mobility |
| <p>10:00 - 12:00 am cabinet session Bavarian Parliament</p> <p>11:00 - 12:30 am Demo Pitches Work</p> <p>01:00 - 01:15 pm Gold Sponsor Presentation</p> <p>01:30 - 02:15 pm KI.Fabrik MIN Aiwanger (tbd)</p> <p>02:30-03:30 pm CEO Roundtable VDI (automatica forum) (tbd)</p> <p>07:00-09:30 pm VIP state reception MIN Blume (tbc)</p> | <p>09:30 am - 05:30 pm Hightech Summit</p> <p>11:00 - 12:30 am Demo Pitches Health</p> <p>01:00 - 01:15 pm Silver Sponsor Presentation</p> <p>01:30 - 02:00 pm Impulse Speech MIN Blume (tbd)</p> <p>02:30 - 03:15 pm Ethics Round Table MIN Blume & Prof. Buyx (tbd)</p> <p>03:45 - 04:30 pm KI.Rat MIN Holetschek (tbd)</p> <p>05:30 - 06:00 pm Guided Tour Summit Guests</p> <p>06:00 - 10:00 pm AI.Society Get-together</p> | <p>09:00 - 12:00 am Robothon® Pitches (Finalists) (tbd)</p> <p>10:00 - 10:45 am Special Guided Tour</p> <p>11:00 - 12:30 am Demo Pitches Environment</p> <p>01:30 - 02:00 pm Robothon® Impact Round Table</p> <p>02:15 - 03:00 pm Robothon® Award Ceremony MIN Gerlach (tbd)</p> <p>03:45 - 04:30 pm robo.innovate (tbd)</p> <p>07:00 - 09:00 pm automatica evening</p> | <p>09:30 - 12:00 Career day MIN Piazzolo (tbd)</p> <p>11:00 - 12:30 am Demo Pitches Mobility</p> <p>01:00 - 01:15 pm Bronze Sponsor Presentation</p> <p>02:45 - 03:30 pm Special Guided Tour</p> |

- Hightech Summit
- AI.Society
- Robothon®
- i_space
- automatica



munich_i 2025

June 24-27, 2025 during automatica in Munich



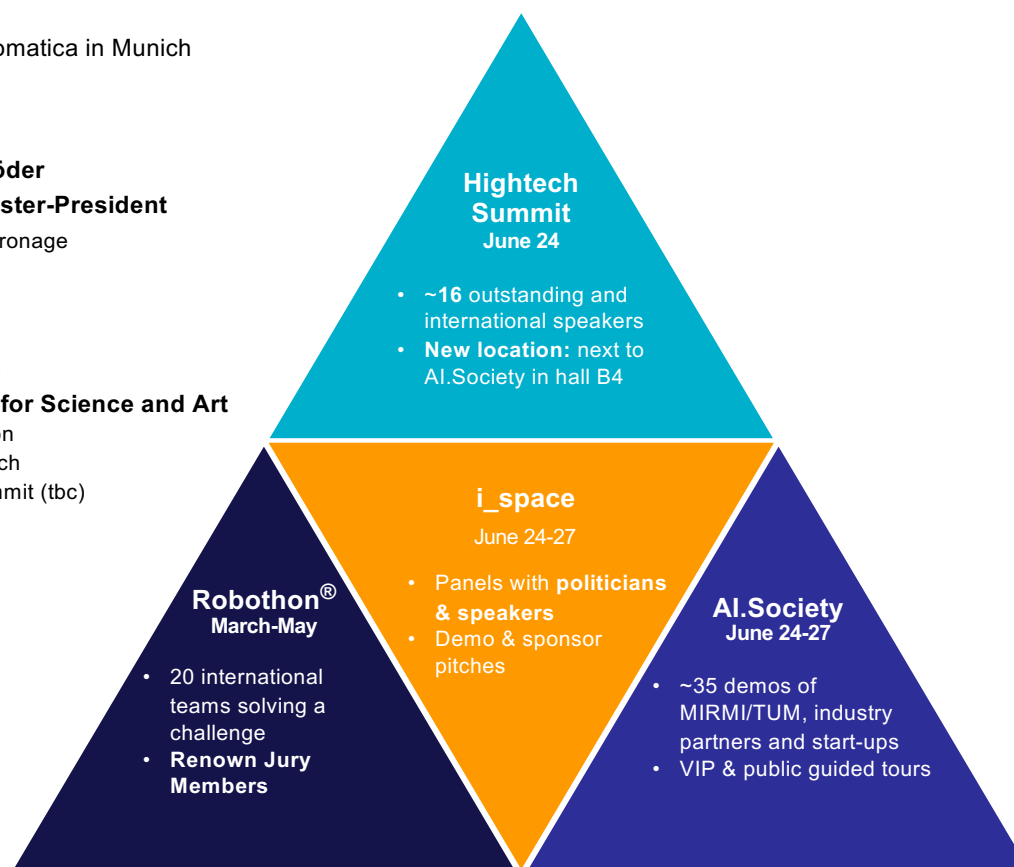
Dr. Markus Söder
Bavarian Minister-President

- munich_i patronage




Markus Blume
State Minister for Science and Art

- State reception
- Impulse speech Hightech Summit (tbc)



Robothon[®] – The Grand Challenge



Proposal
TO BE CONFIRMED



What is Robothon® – The Grand Challenge?

“Robotic disassembly and sorting of electronic waste”



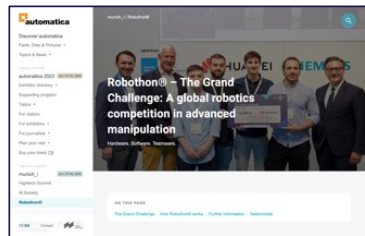
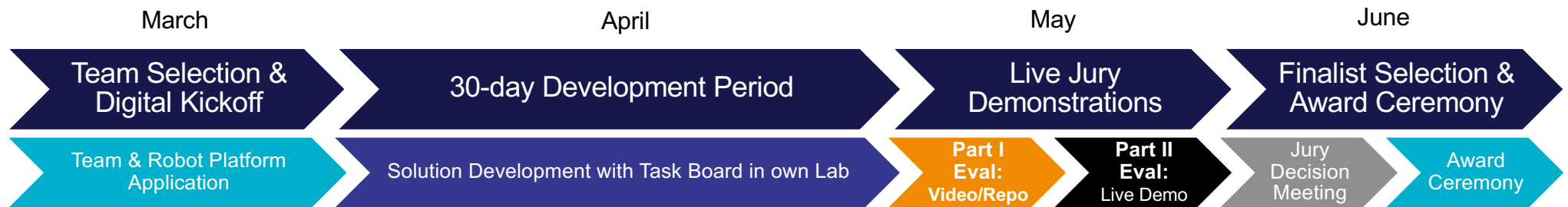
Electronic waste continues to accumulate and, consequently, so does the amount of precious and toxic materials entering landfills; unless properly disassembled and sorted. This work is repetitive, dirty, and dangerous which makes it a great use case for automation and robotics.



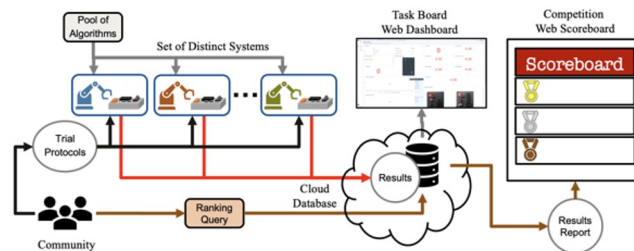
With our challenge, we want to offer young talents and academics the chance to actively participate and shape the future of robotics in science & industry.

**We want to be an active part of the AI.Industrial.Revolution
and create the "AI.Factory for the Circular Economy" together!**

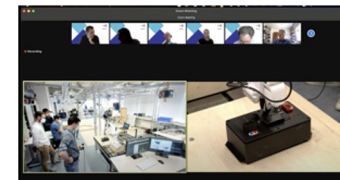
Robothon[®] Team Journey



Competition Website



Robot Skill IoT Community Network



Live Demo over Zoom



Automatica Trade Show



Robothon[®] in Numbers

2021

16 applications
 9 international teams
 44 developers
 9 renown Jury Members
 € 12,000 prize money

Sponsored by:



Supported by:



2022

25 applications
 20 international teams
 80 developers
 9 renown Jury Members
 € 18,000 prize money

Sponsored by:



Supported by:



2023

31 applications
 20 international teams
 80 developers
 9 renown Jury Members
 € 20,000 prize money



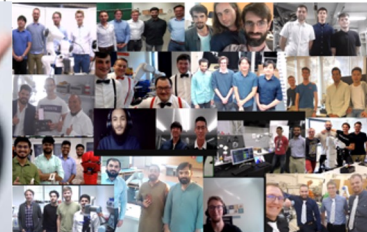


Sponsored by:



Supported by:



munich_i – Robothon® 2025

| Patron | Support | What & Who | Motivation | When & Where |
|--|---|---|---|--|
| <p>Judith Gerlach, MdL</p> <p>Bavarian State Minister for Digital Affairs (TBC)</p> | <p>Platinum Sponsor</p> <p>Gold Sponsor</p> <p>Silver Sponsor</p> <p>Bronze Sponsor</p> <p>Challenge Sponsor</p> | <p>Robothon® - The Grand Challenge is an international competition series in robotic manipulation which is inspired by unsolved real-world problems.</p> <p>International teams from the academic and professional fields of robotics work out solutions to a major challenge of modern manufacturing in a four-week competition.</p> | <p>Unsolved Challenge: "Robotic disassembly and sorting of electronic waste"</p> <p>Mission: Provide opportunities for young talent to actively participate in solving relevant issues and connect with industry partners here.</p> | <p>Competition: Hybrid implementation</p> <ul style="list-style-type: none"> • Digital in the run-up to automata • On-site Award Ceremony on June 29, 2023 with Grand Challenge Jury, sponsors & finalists (Live-Streaming) |
|  <p>© SIMD_Hufnagel</p> |  |  |  |  |

2021

Single Arm
Manipulation

2022

Advanced
Manipulation

2023

Bimanual
Manipulation

2025

Learning
Manipulation

Robothon[®] Grand Challenge

The Grand Challenge Series

Proposal
TO BE CONFIRMED

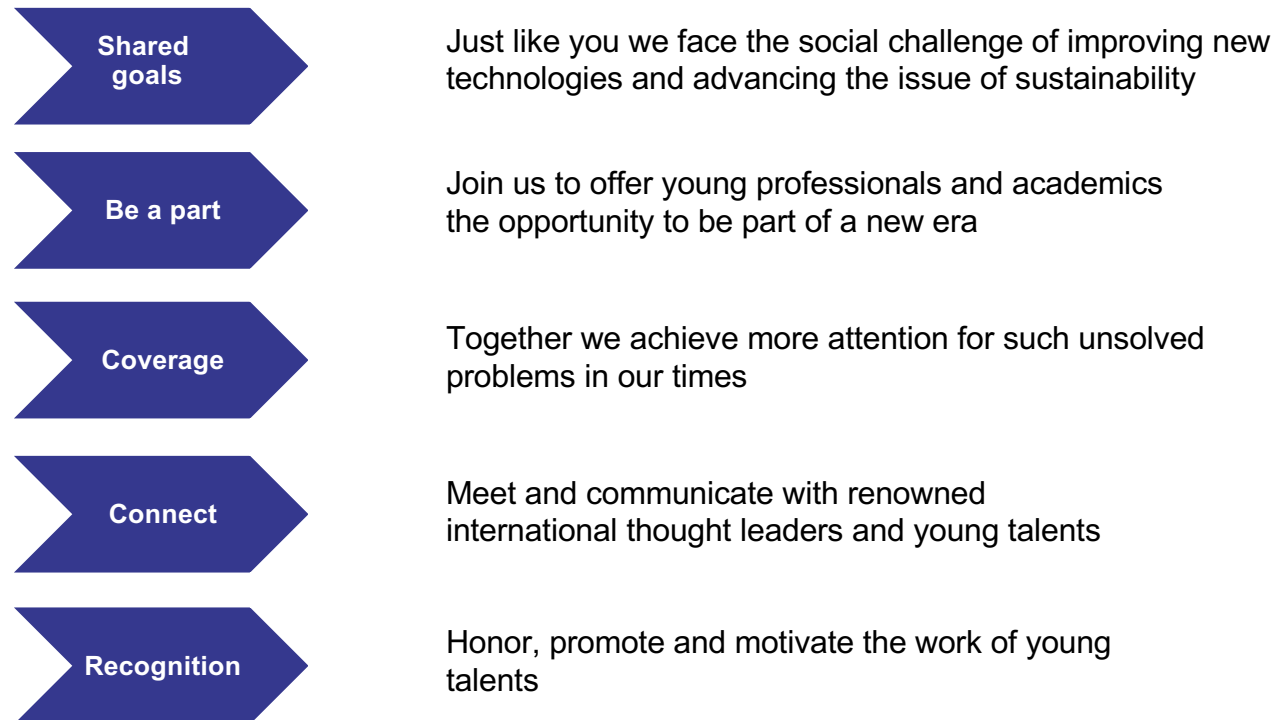
Robothon® Timetable 2025

| Jan-Feb | March | April | May | June | Tuesday, June, 24 | Wednesday, June, 25 | Thursday, June, 26 | Friday, June, 27 |
|----------------|--|-----------------------------|--|------|-------------------|---------------------|--|------------------|
| Call for Teams | Fri, 14.03. Deadline applications | Robothon® Challenge DIGITAL | Wed-Fri, 07.-09.05. Live Presentations DIGITAL | | automatica | | | |
| | Fri, 21.03. Shipping Taskboards | | Fr, 9.05. Decision Meeting DIGITAL | | | | Robothon® Impact Round Table ON-SITE (Live Streaming) | |
| | Mon, 07.04. Robothon® Kick-off Meeting DIGITAL | | | | | | Robothon® Award Ceremony MIN Gerlach ON-SITE (Live Streaming) | |
| | | | | | | | | |
| | | | | | | | | |

Sponsorship packages

First come, first serve

Robothon® – Why should you become a sponsor?



munich_i Platinum

| Category | Hightech Summit | AI.Society | Robothon® | On-Top |
|---|---|---|---|---|
| <p>Platinum (max. 1)</p> <p>INVEST € 28.000</p> <p>Used for: Sponsoring AI.Society Get-Together (exclusive): € 10.000</p> <p>Assumption of travel expenses Robothon® Finalists: € 8.000</p> <p>General event support: € 10.000</p> | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> 1 Advertisement space on partition wall in hall B4 (munich_i Summit-Forum and exhibition hall) next to the entrance to the Summit-Foyer Flyer-display at Summit Foyer (flyers to be provided by sponsor) Screen for sponsor's presentation (video/slides – to be provided by sponsor) at Summit Foyer Logo inclusion within programme (print und online) of Summit Logo inclusion on intermission-slides Chroma keying of logo before conference starts Online banner-advertising within the munich_i range <p>Tickets</p> <ul style="list-style-type: none"> 6 Congress tickets | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Logo inclusion at the AI.Society booth (print) Logo inclusion within programme (print und online) Logo inclusion, digital on Screens at Info-Counter and at the i_space stage <p>AI.Society / RIG: i_space Forum</p> <ul style="list-style-type: none"> Logo inclusion in the course of the i_space Forum <p>Tickets</p> <ul style="list-style-type: none"> 6 Get-together tickets (28th June) | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Logo inclusion on website and further communication, incl. selected Social Media Posts Inclusion of an editorial contribution on Robothon® website Presentation in news section of MIRMI in relation to Robothon® <p>Specials</p> <ul style="list-style-type: none"> Nomination of a Jury Member and active co-determination of the Robothon® Welcoming of the Robothon® Finalists on the challenge day Chroma-keying of sponsor's logo before start of the Award Ceremony | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Naming as sponsor within automatica and munich_i communication (Newsletter, Press releases, websites, Social Media) 2 Advertisement Banner under glass roof between tube station and entrance East (BG01li + BG01re) 6 Banner-flags at automatica entrance (East) 20sec. runtime advertisement-slot on LED- Screen at entrance hall East 1 Banner each, incl. production, at the passageways between hall B5 and B4 (BB7) and between Hall B3 and B4 (BB6) <p>Specials</p> <ul style="list-style-type: none"> Participation of one representative (C-Level) at a top-class Roundtable or similar event <p>Tickets</p> <ul style="list-style-type: none"> 10 Multiple Entry Tickets |

munich_i Gold

| Category | Hightech Summit | AI.Society | Robothon® | On-Top |
|--|--|--|--|--|
| <p>Gold (max. 1)</p> <p>INVEST € 23.000</p> <p>Used for: Robothon® 1st Prize over € 10.000</p> <p>General event support: € 13.000</p> | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> 1 Advertisement space on partition wall in hall B4 (munich_i Summit-Forum and exhibition hall) Flyer-display at Summit Foyer (flyers to be provided by sponsor) Screen for sponsor's presentation (video/slides – to be provided by sponsor) at Summit Foyer Logo inclusion within programme (print und online) of Summit Logo inclusion on intermission-slides Chroma keying of logo before conference starts Online banner-advertising within the munich_i range <p>Tickets</p> <ul style="list-style-type: none"> 4 Congress tickets | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Logo inclusion at the AI.Society booth (print) Logo inclusion within programme (print und online) Logo inclusion, digital on Screens at Info-Counter and at the i_space stage <p>AI.Society / RIG: i_space Forum</p> <ul style="list-style-type: none"> Presentation slot (20 Min) at the i_space at prime time Special Guided Tour for totally 10 participants over AI.Society, incl. entrance ticket for automatica <p>Tickets</p> <ul style="list-style-type: none"> 4 Get-together tickets (28th June) | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Logo inclusion on website and further communication, incl. selected Social Media Posts Inclusion of an editorial contribution on Robothon® on website Presentation in news section of MIRMI in relation to Robothon® <p>Specials</p> <ul style="list-style-type: none"> Nomination of a Jury Member and active co-determination of the Robothon® Welcoming of the Robothon® Finalists on the challenge day Award Ceremony on-site: <ul style="list-style-type: none"> Chroma-keying of sponsor's logo before start of the Award Ceremony Introduction of sponsor and personal hand-over of the prize cheques | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Naming as sponsor within automatica and munich_i communication (Newsletter, Press releases, websites, Social Media) 4 Banner-flags at automatica entrance (East) Publishing of a company's contribution at the news section on https://automatica-munich.com/de/newsroom/news/ (editorial contribution suitable for the related topics, incl. picture) <p>Tickets</p> <ul style="list-style-type: none"> 8 Multiple Entry Tickets |

munich_i Silver

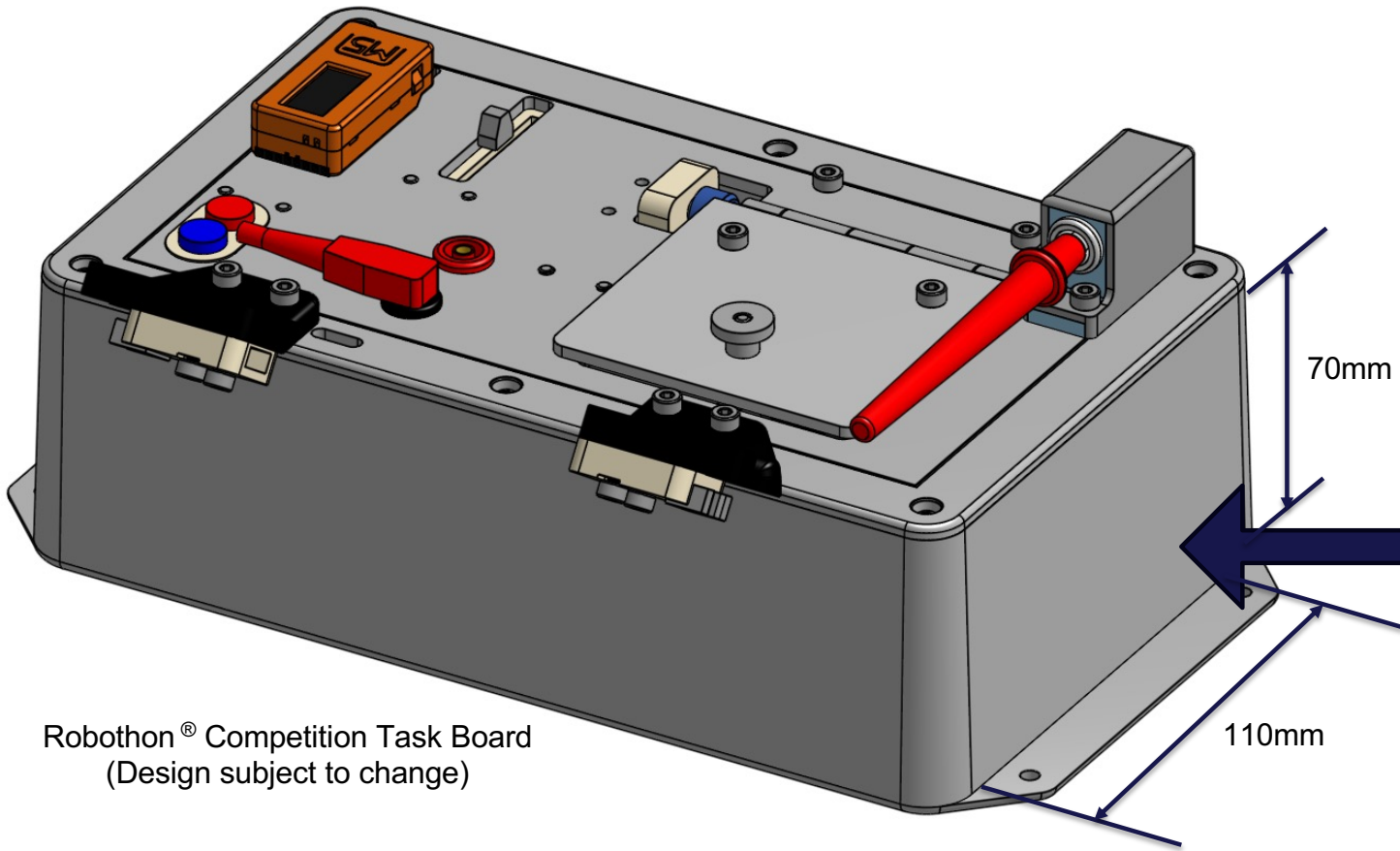
| Category | Hightech Summit | AI.Society | Robothon® | On-Top |
|--|---|---|---|---|
| <p>Silver (max. 2)</p> <p>INVEST € 18.000</p> <p>Used for: Robothon® Prize 2 and 3 over totally: € 8.000</p> <p>General event support: € 10.000</p> | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Screen for sponsor's presentation (video/slides – to be provided by sponsor) at Summit Foyer Flyer-display at Summit (flyers to be provided by Sponsor) Logo inclusion within programme of Summit Logo inclusion on intermission-slides Chroma keying of logo before conference starts Online banner-advertising within the munich_i range <p>Tickets 2 Congress Tickets (incl. multiple entry to automatica 2025)</p> | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Logo inclusion at the AI.Society booth Logo inclusion within programme (print and online) Logo inclusion, digital on Screens at Info-Counter and at the i_space stage (The Get-together will take place at the Summit Foyer in hall B4) <p>AI.Society / RIG: i_space Forum</p> <ul style="list-style-type: none"> Presentation slot (20 Min) at the i_space at prime time Special Guided Tour for totally 5 participants over AI.Society, incl. entrance ticket for automatica <p>Tickets</p> <ul style="list-style-type: none"> 2 Tickets for Get-together (28th June) | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Logo inclusion on website and further communication, incl. selected Social Media Posts Inclusion of an editorial contribution on Robothon® on website Presentation in news section of MIRMI in relation to Robothon® <p>Specials</p> <ul style="list-style-type: none"> Nomination of a Jury Member and active co-determination of the Robothon® Award Ceremony on-site: <ul style="list-style-type: none"> Chroma-keying of sponsor's logo before start of the Award Ceremony Introduction of sponsor and personal hand-over of the prize cheques | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Naming as sponsor within automatica and munich_i communication (Newsletter, Press releases, websites, Social Media) 1 Banner each, incl. production, at the passageways between hall B5 and B4 (BB8) and between Hall B3 and B4 (BB5) 20sec. runtime advertisement-slot on LED-Screen at entrance hall East <p>Tickets</p> <ul style="list-style-type: none"> 6 Multiple Entry Tickets |

munich_i Challenge Sponsor

| Category | Hightech Summit | AI.Society | Robothon® | On-Top |
|--|---|--|---|--|
| <p>Challenge (max. 2)</p> <p>INVEST € 15.000</p> <p>Used for: Robothon® Prize 4 and 5 over totally: € 6.000</p> <p>General event support: € 9.000</p> | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Screen for sponsor's presentation (video/slides – to be provided by sponsor) at Summit Foyer Flyer-display at Summit (flyers to be provided by Sponsor) Logo inclusion within programme of Summit Logo inclusion on intermission-slides Chroma keying of logo before conference starts Online banner-advertising within the munich_i range <p>Tickets</p> <ul style="list-style-type: none"> 2 Congress Tickets (incl. multiple entry to automatica 2025) | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Logo inclusion within programme (print and online) Logo inclusion, digital on Screens at Info-Counter and at the i_space stage <p>AI.Society / RIG: i_space Forum</p> <ul style="list-style-type: none"> Special Guided Tour for totally 5 participants over AI.Society, incl. entrance ticket for automatica <p>AI.Society / RIG: i_space Forum</p> <ul style="list-style-type: none"> Special Guided Tour for totally 5 participants over AI.Society, incl. entrance ticket for automatica | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Logo inclusion on website and further communication, incl. selected Social Media Posts Inclusion of an editorial contribution on Robothon® on website Presentation in news section of MIRMI in relation to Robothon® <p>Specials</p> <ul style="list-style-type: none"> Nomination of a Jury Member and active co-determination of the Robothon® Award Ceremony on-site: <ul style="list-style-type: none"> Chroma-keying of sponsor's logo before start of the Award Ceremony Introduction of sponsor and personal hand-over of the prize cheques | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Naming as sponsor within automatica and munich_i communication (Newsletter, Press releases, websites, Social Media) 1 Banner each, incl. production, at the passageways between hall B5 and B4 (BB8) and between Hall B3 and B4 (BB5) <p>Tickets</p> <ul style="list-style-type: none"> 8 Multiple Entry Tickets for automatica 2025 |

munich_i Bronze

| Category | Hightech Summit | AI.Society | Robothon® | On-Top |
|--|--|--|--|--|
| <p>Bronze (max. 2)</p> <p>INVEST € 12.000</p> <p>Used for: Robothon® Prizes 4 and 5 over totally: € 4.000</p> <p>General event support: € 8.000</p> | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Screen for sponsor's presentation (video/slides – to be provided by sponsor) at Summit Foyer Flyer-display at Summit foyer (flyers to be provided by sponsor) Logo inclusion within programme of Summit (print and online) Logo inclusion on intermission-slides Chroma keying of logo before conference starts <p>Tickets:</p> <ul style="list-style-type: none"> 2 Congress tickets (incl. multiple entry to automatica 2025) | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Logo inclusion at the AI.Society booth Logo inclusion within programme (print and online) Logo inclusion, digital on Screens at Info-Counter and at the i_space stage <p>AI.Society / RIG: i_space Forum</p> <ul style="list-style-type: none"> Presentation slot (20 Min) at the i_space at prime time <p>Tickets:</p> <ul style="list-style-type: none"> 2 tickets for Get-together | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Logo inclusion on website and further communication, incl. selected Social Media Posts Presentation in news section of MIRMI in relation to Robothon® <p>Specials</p> <ul style="list-style-type: none"> Nomination of a Jury member and active co-determination of the Robothon® Award Ceremony on-site: Handing over of the prize-cheques at the Award Ceremony | <p>Communication & Logo inclusion</p> <ul style="list-style-type: none"> Naming as sponsor within automatica and munich_i communication (Newsletter, Press releases, Website, Social Media) <p>Tickets</p> <ul style="list-style-type: none"> 4 Multiple Entry Tickets for automatica 2025 |



Robothon[®] Competition Task Board
(Design subject to change)

Your Logo Here



Could we arouse your interest?

We would be pleased to **present Robothon® - The Grand Challenge** to you **personally** in a video call and hope to convince you even more to **support us with a sponsorship!**

Do you have further questions?

Feel free to **contact us** or visit our website www.robothon-grand-challenge.com!



Peter So
Technical Leader Robothon®
F: +49 (157) 3396 4118
peter.so@tum.de