



# Auto Shanghai 2025


The 21<sup>st</sup> Shanghai International Automobile Industry Exhibition


23 April - 2 May, 2025  
National Exhibition and Convention Center –  
Shanghai, P. R. China



## Stand Packages Description

At Auto Shanghai 2025, Messe Muenchen Shanghai Co. Ltd. is taking care of all stand packages and additional equipment (incl. furniture, graphic works, additional cabins, plants and booth cleaning).

<b>SUCCESS</b>	Max. stand height 4.0m	≥9 m <sup>2</sup>	≥12 m <sup>2</sup>	≥18 m <sup>2</sup>	≥24 m <sup>2</sup>	≥30 m <sup>2</sup>	
	carpet, needle punch, grey	✓	✓	✓	✓	✓	
	wall panels, light grey, 1.0x2.5m ht, system	✓	✓	✓	✓	✓	
	<b>complimentary furniture/electricity:</b>						
	C-07 square table, white, standard	1	1	2	2	2	
	C-01 chair, standard, white	2	3	4	6	8	
	C-33 wastepaper basket	1	1	2	2	2	
	F-02 Longarm spotlight	3	4	6	8	10	
	F-07 5A/220V 500W socket	1	1	2	2	3	
	fascia 1.5m x 0.6m ht (red, pantone 200c), lettering & booth no. (white)	✓	✓	✓	✓	✓	
	Logo 0.3x0.3m ht	4	4	4	4	4	
Perspective for reference only. The configuration is based on the above table and the construction will be executed on a case-by-case basis.							

<b>PURE</b>	Max. stand height 3.0m	≥9 m <sup>2</sup>	≥12 m <sup>2</sup>	≥18 m <sup>2</sup>	≥24 m <sup>2</sup>	≥30 m <sup>2</sup>	
 <p>Pictures are not included</p>	carpet, rips punch, grey	✓	✓	✓	✓	✓	
	wall panels, white, 1.0x3.0m ht, system	✓	✓	✓	✓	✓	
	system made storage, lockable swing door	1	1	2	3	3	
	<b>complimentary furniture/electricity:</b>						
	C-40 U-shaped wooden made Bar counter, white, 1m x 0.5m x 1.2mHt	1	1	2	2	2	
	C-05 Bar Stool, white	2	2	2	4	4	
	C-33 wastepaper basket	1	1	1	1	1	
	C-17 coat rack, wall mounted, in storage	1	1	1	1	1	
	C-35 potted plant	1	1	1	1	1	
	F-02 Longarm spotlight	3	4	6	8	10	
F-07 5A/220V 500W socket	1	1	1	2	2		
Fasica 1mLx0.5mHt	✓	✓	✓	✓	✓		
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MESSE  
MÜNCHEN

## Stand Packages Description (Cont')

COMMUNICATION	Max. stand height 5.0m	≥18 m²	≥24 m²	≥30 m²	≥36 m²	≥42 m²	≥48 m²	
	carpet, rips punch, grey	✓	✓	✓	✓	✓	✓	
	wall panels, white, 1.0x2.5m ht	✓	✓	✓	✓	✓	✓	
	ceiling grid (structure only, no ceiling allowed due to regulation)	✓	✓	✓	✓	✓	✓	
	graphic mesh banner, single side 1.0x5.0m ht, design excl. production incl.	2	2	2	2	3	4	
	system made storage / sqm	1	1	2	4	4	6	
	folding door, white, lockable	1	1	1	1	1	1	
	<b>complimentary furniture/electricity:</b>							
	C-07 square table, white, standard	1	2	2	2	3	3	
	C-01 chair, standard, white	3	5	6	8	12	12	
	C-24 lockable cupboard, white	1	1	2	2	2	3	
	C-33 wastepaper basket	1	1	2	2	2	3	
	F-11 75W HQI spotlight	3	3	4	5	6	7	
	F-07 5A/220V 500W socket	1	1	2	2	3	3	

Perspective for reference only.  
The configuration is based on the above table and the construction will be executed on a case-by-case basis.

PRESTIGE	Max. stand height 4.0m	≥24 m²	≥30 m²	≥36 m²	≥42 m²	≥48 m²		
	carpet, rips punch, grey	✓	✓	✓	✓	✓		
	wall panels, 4.0m ht backwalls, light grey, 2.5m ht cabin, white	✓	✓	✓	✓	✓		
	digital print, size 1.0x4.0m ht design excl. production incl.	2	2	2	2	2		
	<b>complimentary furniture/electricity:</b>							
	storage meeting room (sqm)	6	8	8	8	10		
	C-07 square table, 0.75x0.75x0.75m ht	1	1	1	1	1		
	C-01 chair, standard, white	4	4	4	6	6		
	C-08 bistro table	1	1	1	1	1		
	C-41 2 level bar counter, white, laminated finish, at the backsides lockable doors, with shelves inside, 2.0x0.5x1.2m ht	1	1	1	1	1		
	C-05 bar stool, black	6	8	8	8	8		
	C-16 shelf rack, white, system	1	1	1	1	2		
	C-42 information counter, white, laminated finish	1	1	1	1	1		
	C-33 wastepaper basket	2	3	4	5	6		
	F-11 75W HQI, silver	5	6	7	8	9		
	F-02 Longarm spotlight, silver	3	3	4	5	6		
	F-07 5A/220V 500W socket	2	3	4	5	6		
	fasica, grey, 1.5x0.5m ht, lettering & booth no. white	✓	✓	✓	✓	✓		

Perspective for reference only.  
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## Form IV-1 Stand Packages

**DEADLINE: March 13<sup>th</sup>, 2025**

<b>Please return form to:</b>  <b>Messe Muenchen Shanghai Co. Ltd</b> Address: 11F, Tower 1, LJZ Financial Holdings Plaza, 1788-1800 Century Avenue, Pudong New Area, Shanghai  Tel. +86 (0)21 2020 5524 Fax +86 (0)21 2020 5688 Email: <a href="mailto:dobby.zhu@mm-sh.com">dobby.zhu@mm-sh.com</a>  Contact: Ms. Dobby Zhu	Company:
	Address:
	Tel:
	Email:
	Authorised by:
	Signature:
	Date:
	Hall / Booth No.:

Stand Package Design	Front(m)×Depth(m)	Euro/sqm	Total Euro
<b>SUCCESS</b> Min.9sqm	×	<b>102</b>	
<b>PURE</b> Min.9sqm	×	<b>131</b>	
<b>COMMUNICATION</b> Min.18sqm	×	<b>157</b>	
<b>PRESTIGE</b> Min.24sqm	×	<b>198</b>	

### General notes:

- Exhibitors are prohibited from making any alterations to the Shell Scheme. No advertising materials, articles, posters shall be posted or hung on the top or the outside of the partition wall, and structure frame.
- Exhibitors are prohibited from renovating the shell scheme stand. No advertising materials and articles allowed to be posted or hung on the top and the outside of the fascia board and partition wall.
- All Shell Scheme booth construction materials and its entitlements will be provided by the Official Contractor. Exhibitors should take good care of the partition walls, exhibition equipment and Venue facilities. It is strictly prohibited to install metal spikes, knife carving, scribbling and drilling on partition walls, display boards and display tools. Do not paint on the display board or partition wall, and do not stick up your own promotional materials by using destructive tape to exhibition board or partition walls. If any exhibitor violates the regulations, all consequences arising therefrom will be borne accountability.
- It is not allowed to connect your own display rack or tools to the aluminum shell frame structure to prevent the collapse of the booth.
- The power socket of 5A/220V is only for usage of TV, PC, mobile phone charging. It is strictly prohibited to be connected to machine or lights.
- All containers and storage items must be removed from the booth before exhibition period, please place to pointed area.
- All standard equipments are on rental basis, and cannot change to other items. Besides the entitlement configuration listed above, Standard shell scheme booth exhibitors could rent more furniture on next page.**
- A 50% additional fee will be imposed on Forms received after 13th Mar.2025. The Organizer & Official Contractor would not be responsible for any damages financial losses resulting from these measures.**
- Exhibitors or contractor sought to finish payment within 7 days upon receiving the Debit Note. Please send the remittance slip marked with booth number to Official Contractor via email after make the wire transfer. Any overdue payment would be regarded as cancellation. Only the payment received will the order be valid.**
- Upon receiving the Debit Note, no changes of orders will be accepted.**
- If there are items not listed in this manual, please feel free to contact us.

Place and Date

Signature and Stamp