



November 14–17, 2023
**Accelerating
Your Innovation**

Exhibitor information

**SEMICON[®]
EUROPA**



co-located event



productronica 2023

World's Leading Trade Fair for Electronics
Development and Production
November 14–17, 2023, Messe München
[productronica.com](https://www.productronica.com)

productronica 2023 in Munich

Shaping the future of electronics production

As the largest international event for the electronics production industry, productronica is the only trade fair worldwide to cover the entire value chain. It combines all aspects of innovative electronics development and production, and is the most important platform for innovations and world premieres—from technology and software all the way to services.

19,520

visitors from 68 countries

55%

international visitors

897

exhibitors from 39 countries

46% exhibitors from abroad

35,408 m² of exhibition space

productronica is where global decision-makers from the electronics production industry meet. And these impressive statistics are proof of it.

Services for our exhibitors

To make your presentation a success



- Free one-day ticket vouchers to invite your customers
- Presentations in specialist forums
- Digital services
- Exhibitor shop
- Event services for your trade fair and related activities
- Discounted fares from Deutsche Bahn and Lufthansa
- Shuttle service from the airport to the exhibition grounds
- Hotel service
- and much more

Your innovations are award-worthy?

Then why don't you apply for the productronica Innovation Award



The Innovation Award for the most innovative new products and production processes will be presented at productronica for the fifth time. An independent expert panel of judges will select the most groundbreaking entries in several categories and select the winners on the first trade fair day. Submit your innovation and compete for the industry's most prestigious award.

Details at:
productronica.com/en/innovationaward

Co-located event offers

added value for exhibitors and visitors:
SEMICON Europa

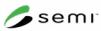
The European platform for the semiconductor production sector, SEMICON Europa, has been held in Munich in conjunction with productronica and electronica since 2017. The close integration of SEMICON Europa and productronica makes an even greater range of information available to trade fair visitors.



Details at:
productronica.com/semicon

Plan of the fair grounds and exhibition areas



A1	SMT Cluster Test and measurement, quality assurance productronica Forum	
A2	SMT Cluster Test and measurement, quality assurance Component mount technology Production logistics and material-flow technology	
A3	SMT Cluster Component mount technology	
A4	SMT Cluster Soldering and joining technology for PCBs Product finishing	
ICM B1	SEMICON Europa 2023 November 14–17, 2023	 
B2	Semiconductors Cluster Semiconductor production Production of displays, LEDs and discretes Photovoltaics production micronano-production / MEMS Clean room technology Materials processing	
B2	Future Production / Smart Factory Cluster IT to Production, Industry 4.0 Production technologies for batteries and electrical energy storage Organic and printed electronics 3D Printing, Additive Manufacturing Innovation Forum	
B3	PCB & EMS Cluster PCB and circuit-carrier manufacturing Electronic Manufacturing Services (EMS) PCB & EMS Speakers Corner	
B4	Cables, Coils & Hybrids Cluster Production technologies for cables and connectors, Coilware production Hybrid-component manufacturing	

Early-bird price

available until November 30, 2022



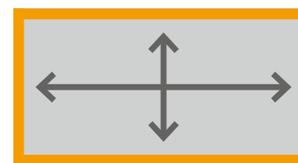
Row stand: 1 side open
EUR 275/m²* EUR 283/m²**



Corner stand: 2 sides open
EUR 304/m²* EUR 313/m²**



End stand: 3 sides open
EUR 315/m²* EUR 324/m²**



Island stand: 4 sides open
EUR 324/m²* EUR 335/m²**

Costs in addition to the participation fee

Mandatory communication fee	EUR 990
AUMA charge	EUR 0.60/m ²
Co-exhibitor fee, if applicable	EUR 250
Advance payment for services	EUR 22/m ²
Fixed disposal fee	EUR 6/m ²
Energy cost surcharge	EUR 5/m ²

Apply at:
productronica.com/application

* For bookings until November 30, 2022. ** For bookings from December 1, 2022. Please note the Special Terms of Participation B, item B3.

Your trade fair stand

Stand design and concepts

As an alternative to individual solutions, you may choose one of our cost-effective and pre-configured packages:

All inclusive "Connect" package

This stand with an area of 20 m² creates very good visibility for your trade fair presentation.



Row stand:
EUR 8,700* (20 m²)

Newcomer Package

The Newcomer Package offers a cost-effective option with 16 m² of exhibition space for first-time exhibitors at productronica.



Row stand:
EUR 6,700* (16 m²)

Self-construction

Design, planning and construction as well as dismantling is carried out by yourself.



System:
One-click solution at an attractive fixed price

Stand construction solution

With meplan as your stand construction partner, the choice is yours.



Individual System:
The perfect combination of system and design



Design:
Budget-driven stand design with your corporate identity

Stand packages:

productronica.com/en/exhibitors/book-your-space/prices-stand-packages

meplan stand construction:

productronica.com/en/exhibitors/plan-your-stand/stand-building/

* All participation fees plus mandatory communication fee, AUMA charge, and statutory VAT.

productronica worldwide



Event

November 14–17, 2023

Opening hours:

Tuesday to Thursday, 09:00–18:00

Friday, 09:00–16:00

Organizer and information:

Messe München GmbH

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Conceptual and technical sponsor:



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