

# IFAT Africa 2023

Africa's Leading Trade Fair for Water,  
Sewage, Refuse and Recycling



**It's time  
for Africa!**

July 5-7, 2023  
Gallagher Convention Center,  
Johannesburg, South Africa

**IFAT**  
**Africa**

## About IFAT Africa

Growing from strength to strength since its debut in 2015, IFAT Africa – the leading trade fair in Southern Africa for water, sewage, refuse and recycling, has seen key role players and leaders in the industry, gather to present and find solutions in the environmental technology sector.

Southern Africa has a unique set of environmental challenges and IFAT Africa creates the perfect platform for these challenges to be addressed, making it the event for the industry not to be missed.

The next edition which will be held from July 5-7, 2023 at Gallagher Convention Centre in Johannesburg, promises once again to present high quality exhibitors and visitors. In addition, the trade show will feature a top-class supporting program, CPD accredited masterclasses and exceptional networking opportunities.

## Key figures of 2019

172

Exhibitors

3,302

Visitors

8,162 sqm

Exhibition Space

## Reasons to exhibit



Southern Africa's leading trade fair for water, sewage, refuse and recycling



Gathering place for key players in the environmental technology sector



Comprehensive industry product range



High caliber supporting program



Meeting hub for decision-makers



Two shows in one venue

## Benefits and what to expect 2023

- High-caliber supporting program and panel discussions
- CPD accredited master classes and technical sessions
- Networking opportunities
- 3rd University Challenge
- Young Professional Forum
- Exposure to key players and decision makers
- New segment focus
- Women in the environmental technology sector



## Exhibitor Profile



Water extraction and treatment



Water and sewage treatment



Water distribution and sewers



Refuse disposal and recycling



Generating energy from waste materials



Energy efficiency technologies, services and products within the range of water, sewage, refuse and recycling



Decontamination of old sites/soil treatment



Air pollution control and noise reduction



Measuring, control and laboratory technology



Environmental management and services



Science, research, technology transfer

## Visitor feedback - 2019

99%

Probability of visiting next edition

Overall assessment of trade show

88%

99%

Benefit from visiting

Probability of recommendation

99%

## Exhibitors testimonial - 2019

“ Good quality inquiries and leads were received. The networking opportunities to engage with international giants was extremely valuable to us. We also experienced a vast increase in the numbers of visitors who attended the event this year. Overall, we felt that this year was better than the last. ”

**Bernice Smit,**  
Business Development Director, Vovani

“ Overall, this year's show was much bigger and much better than it has been in the past. We found all our potential customers were accessible at this show, both in the other exhibitors and in the visitors who attended. The co-location was beneficial in that it increased foot traffic in general as well as bringing together a great cross section of guests across sectors. ”

**Nicole Meyer,**  
Marketing, Kaeser Compressors

“ We received an exceptionally high calibre of visitors, including visitors from the co-located shows. We felt that collocating all three events was a fantastic idea because for us personally, our business works hand in hand with many of the industries in the complimentary sectors. We managed to gain valuable interest and leads from across sectors. ”

**Annejan Visser,**  
Engineer, Quality Filtration Systems

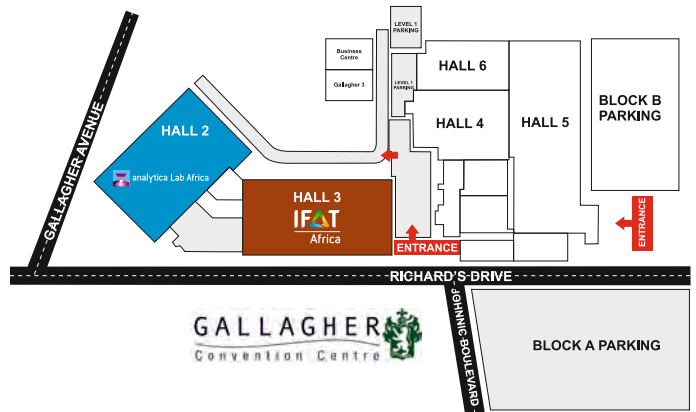


## About the venue

Gallagher Convention Centre is the premier event venue in Gauteng. Established in 1993, Gallagher is a benchmark for the events industry.

The 32-hectare property offers 27 multi-purpose venues which cater to a variety of events such as conferences, dinners, luncheons, cocktails, exhibitions and private events. Gallagher Convention Centre offer unmatched service and quality.

Conveniently located in Midrand, between Johannesburg and Pretoria, Gallagher is known for its distinctive character, style and superior service offering.



## IFAT Worldwide

Messe München not only demonstrates its considerable expertise in organizing environmental technology trade shows with the world's leading trade fair IFAT Munich. Other international events include IE expo China in Shanghai, IE expo Chengdu in Chengdu, IE expo Guangzhou in Guangzhou, IE expo Shenzhen in Shenzhen, IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, and IFAT Delhi in New Delhi. Together, the eight IFAT events form the world's leading network for environmental technologies.

[ifat.de/worldwide](http://ifat.de/worldwide)

## Partners



\* Partners of 2019

## All the information you need to know to book your stand at IFAT Africa 2023

For online applications please visit  
[mmconnectafrica.com](http://mmconnectafrica.com)

Priority deadline for exhibitors  
March 01, 2023

### Dates and Opening Hours

July 05-06, 2023	Wednesday, Thursday	09:00 - 17:00
July 07, 2023	Friday	09:00 - 16:00

## For further information, please contact

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