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PRESS RELEASE

INHORGENTA continues its path to success: new brands, strong comebacks and growing international profile

Around five months before the show begins, Europe's leading platform for jewelry, watches and gemstones announces numerous prestigious returning exhibitors such as Henrich & Denzel, Maurice Lacroix and Meistersinger. The fair's international profile continues to grow—driven by the confidence of long-standing exhibitors, the strong interest from many new brands and strategic partnerships, including with the Fondation Haute Horlogerie and Milano Jewelry Week.

The 52nd edition of INHORGENTA will take place from 20 to 23 February 2026 at the Messe München exhibition grounds. With numerous new and returning exhibitors from both Germany and abroad, the fair continues to strengthen its reputation as a key platform for business, exchange and inspiration. Growth is particularly evident from Belgium, Greece, France, Poland, Portugal and the United Kingdom. Additional registrations from countries such as Japan, South Korea, the United Arab Emirates, Croatia and Cyprus are clear evidence of the event's increasing global reach.

"This impressive development clearly shows that our concept delivers—on all levels: professionally, strategically and emotionally. More than ever, INHORGENTA is the hotspot for visionaries, market leaders and creative pioneers," says Stefan Rummel, CEO of Messe München.

Strong brands return to INHORGENTA

With their return to INHORGENTA, renowned manufacturers reaffirm the show's role as an essential event for the industry—among them the Swiss watchmaker **Maurice Lacroix**. "After several years of strong growth in Europe, participating in INHORGENTA is a wonderful opportunity to deepen our connection with partners and clients and to better understand their needs. Germany is a key and historic market for Maurice Lacroix, with a passionate and knowledgeable watch community. The timing is ideal: in Munich, we will unveil selected global novelties for 2026 for the very first time. We are very much looking forward to sharing these premieres with our network and watch enthusiasts," says Stéphane Waser, Managing Director of Maurice Lacroix.

Also returning in 2026 is **Meistersinger**, the internationally known icon of single-hand watches: "In our 25th anniversary year, we're delighted to return to INHORGENTA. The compact, high-quality show with real industry relevance offers the ideal setting to showcase our exciting anniversary collections to a broad professional audience," says Tanja Brassler, Managing Director of Meistersinger.

In the Fine/High Jewelry segment, **Henrich & Denzel** is also making a comeback: “This fair provides a truly unique setting for genuine artisanal craftsmanship—both in terms of visibility and dialogue with trade visitors. The fact that ‘Craftsmanship’ has been chosen as the 2026 lead theme further confirmed our decision to return,” says Christian Brüggerhoff, Managing Director of Henrich & Denzel.

New additions to the jewelry segment include international names such as **Pesavento**, **Casato**, **Busatti Milano**, **Govoni** and **Morellato** from Italy, **Ania Haie** (United Kingdom), **Takto** (Spain), **River Mounts** (Belgium), **Akillis** (France), **Alexander Lynggaard** (Denmark), **Edblad** (Sweden), **Rosefield** (Netherlands), as well as **Hans Rivoir**, **Ralf Mezger** and **Ploch Pearls** from Germany.

Global presence through strong partnerships

INHORGENTA is also expanding its network of strategic alliances. The successful collaboration with the **Fondation Haute Horlogerie (FHH)** will continue. At the FHH Cultural Space, visitors can look forward to a diverse program of exhibitions, talks and workshops centered around the art of watchmaking.

Further momentum is being driven by partnerships with **Romanian Jewelry Week** and **Milano Jewelry Week**. As part of these initiatives, young design talents will have the opportunity to present their work to a global audience at INHORGENTA.

A special highlight in 2026 will be the **Silbertriennale International**—one of the most important showcases for contemporary silversmithing. The traveling exhibition will be presented at INHORGENTA in cooperation with the Society for Goldsmiths’ Art (Gesellschaft für Goldschmiedekunst e.V.) and the German Goldsmiths’ House in Hanau.

“The return of prestigious brands, the ongoing trust of established exhibitors, and our strong partnerships and international alliances clearly demonstrate INHORGENTA’s growing importance in the global market,” says Stefanie Mändlein, Exhibition Director of INHORGENTA.

Dates and further information

INHORGENTA 2026 will take place from 20 to 23 February at the Messe München exhibition center. Please note the updated opening hours: Fri–Sun: 9:30 AM – 6:30 PM | Mon: 9:30 AM – 5:00 PM

On 21 February 2026, the INHORGENTA AWARD will be presented during a glamorous gala evening. Now in its ninth edition, the award honors the most outstanding pieces, designs and artisanal achievements in the industry.

Lead theme 2026: “Craftsmanship” – a strong commitment to quality, precision and artisanal innovation.

For further information and media enquiries, please contact: inhorgenta.press@messe-muenchen.de

About INHORGENTA

INHORGENTA is Europe's leading platform for jewelry, watches and gemstones—a key meeting point for the industry and a reflection of the market in all its diversity. Across six halls at Messe München, exhibitors from around the world present their latest creations. With a comprehensive supporting program and special events such as the INHORGENTA AWARD and TRENDFACTORY, the trade fair offers deep insight into global trends and developments. In 2025, the fair welcomed 1,334 brands from 38 countries—an increase of 3.4%—and attracted around 25,300 trade visitors from 97 nations. Based on this success, the next INHORGENTA will be held from 20 to 23 February 2026 in Munich.

About Messe München

As one of the world's leading trade fair organizers, Messe München hosts around 90 trade shows worldwide—showcasing the world of tomorrow. Among them are twelve of the world's leading trade shows, including bauma, BAU, IFAT and electronica. Its portfolio covers investment and consumer goods, as well as emerging technologies. Together with its subsidiaries, Messe München organizes events in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand and the USA. With over 15 subsidiaries and almost 70 representations worldwide, Messe München is active in more than 130 countries. Every year, more than 150 events attract around 50,000 exhibitors and some three million visitors.