



LeadSuccess

The right solutions for every event.

Why convey?



Since 20 years in the trade fair business



Over 10,000 customers from all over the world



Official lead App provider at most German trade fairs



GDPR-compliant solutions



All our solutions are developed in Germany

Why LeadSuccess?

Reasons for LeadSuccess as Lead Management Tool



DURING THE EVENT

Time saving - no more typing of addresses and notes!
With LeadSuccess forget the cumbersome collecting and sorting of handwritten information.
LeadSuccess offers you multiple solutions to collect all information in a fast and easy way.



AFTER THE EVENT

Professional trade fair follow-up - react quickly and in a structured manner to your visitors wishes.
The data can be transported in any file format and thus easily transferred into your own CRM.

Our Products

An overview of all LeadSuccess Products



LEADSUCCESS MOBILE

The convey Lead App - collect your leads with your tablet or smartphone.



LEADSUCCESS SERVICE PLUS

The LeadSuccess Mobile APP with a preconfigured device with integrated barcode scanner.



LEADSUCCESS READY TO WORK

The all-in-one solution that provides you with everything you need to collect visitors at your stand!



LEADSUCCESS KIOSK

The next generation of lead tracking – target-oriented and fun for your visitors.



ADDITIONAL SERVICES

Whether you need a direct import to your CRM or a special mailing, convey can provide you with a suitable solution.

LeadSuccess Mobile

The LeadSuccess Mobile App - collect your leads with your tablet or smartphone

The package



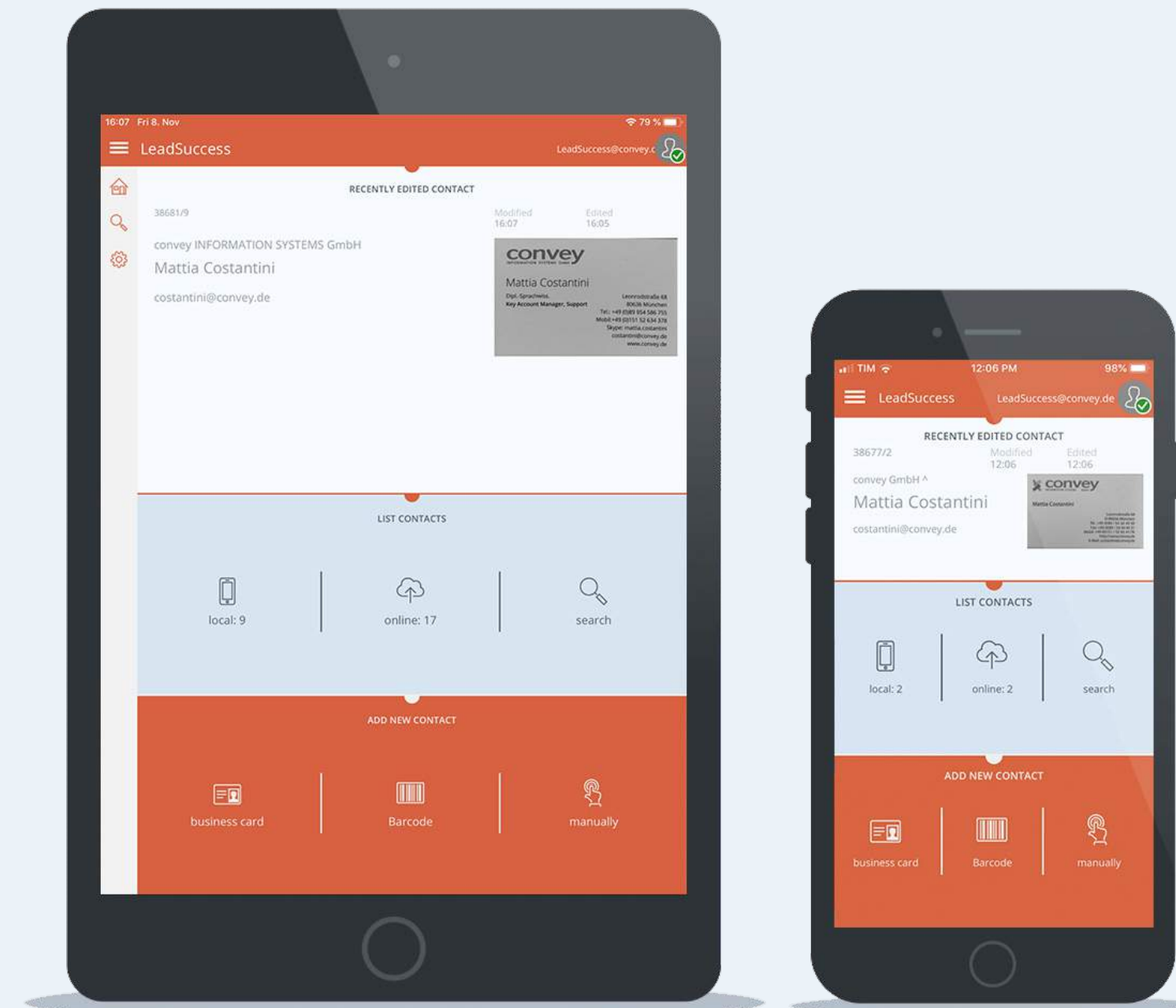
The LeadSuccess Mobile APP



Access to the LeadSuccess Portal



Support



Advantages

- ✓ Different capture options: 1D barcodes, QR codes, business cards and manual capture
- ✓ Works with all current smartphones and tablets (Android, iOS, Windows)
- ✓ Works online and offline
- ✓ Professional & personal support by phone, email and on site
- ✓ Very easy to use
- ✓ Online administration portal

LeadSuccess Mobile

How to use



Download it from
APP STORE

Download it from
GOOGLE PLAY

Download it from
WINDOWS APP STORE



1D barcode, QR-code,
business cards or manual capture



Questionnaire, sketches, signature for GDPR
text, audio recordings and photos



Statistics or
reports

LeadSuccess Service Plus

The LeadSuccess Mobile APP with a preconfigured device with integrated barcode scanner

The package



The LeadSuccess Mobile APP



Preconfigured scanning device with integrated barcode scanner and touchscreen



Access to the LeadSuccess Portal



Support

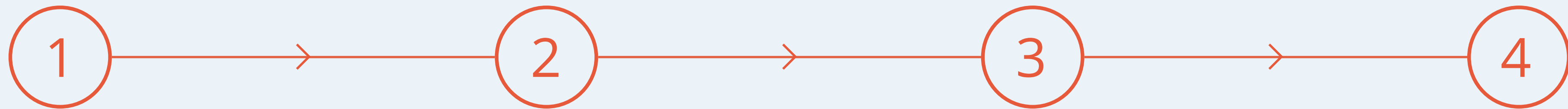


Advantages

- ✓ Integrated scanner for 1D barcodes and QR codes
- ✓ Device, application and scanner optimised for speed and usability
- ✓ Touch display to fill out the questionnaire, enter comments and sign GDPR-text
- ✓ Works online and offline
- ✓ Professional & personal support by phone, email and on site
- ✓ Online administration portal

LeadSuccess Service Plus

How to use



Get the preconfigured device!

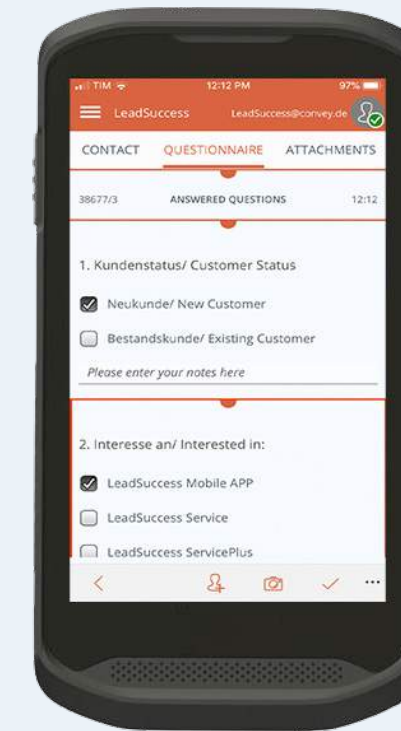


Collect



1D barcode, QR-code or manual capture

Qualify



Questionnaire, sketches, audio recordings and signature for GDPR text

Export data








Statistics or reports

LeadSuccess Ready to Work

The all-in-one solution for capturing badges and/or business cards

The package

-  Preconfigured laptop with LeadSuccess
-  Barcode scanner
-  Business card scanner
-  Access to the LeadSuccess Portal
-  Support

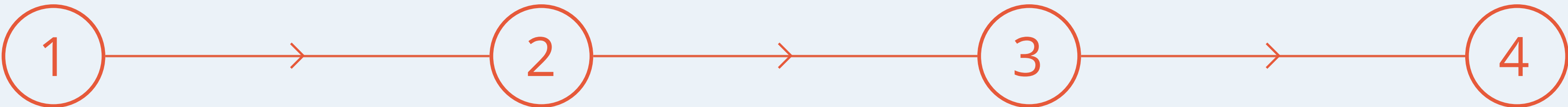


Advantages

- ✓ Preconfigured laptop to both collect new leads and access the LeadSuccess Portal to manage the App and contact
- ✓ Multiple devices to collect new leads
- ✓ Works online and offline
- ✓ Professional & personal support by phone, email and on site
- ✓ Online administration portal

LeadSuccess Ready to Work

How to use



Get your Ready to Work package!

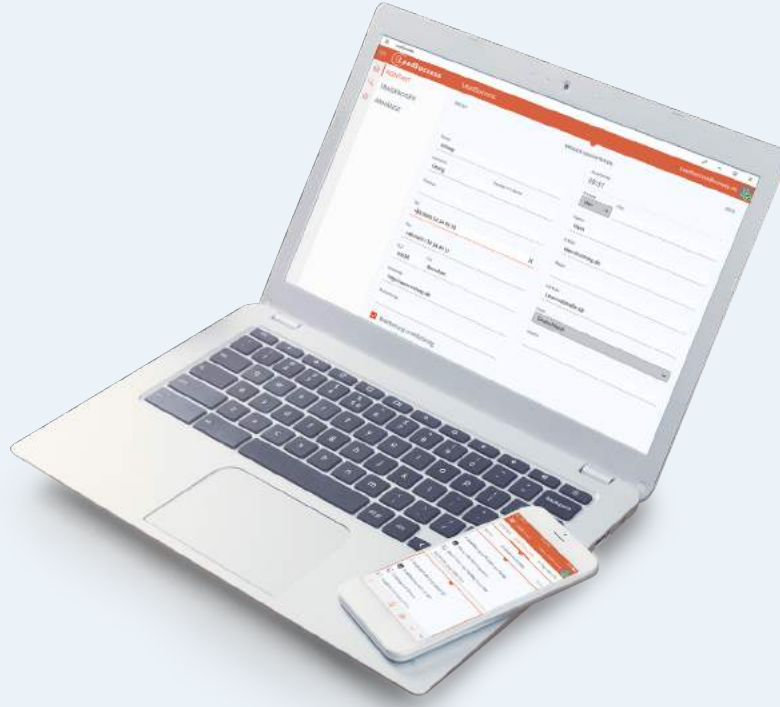


Collect



1D barcode, QR code, business cards or manual capture

Qualify



Questionnaire, sketches, signature for GDPR text, audio recordings and photos

Export data

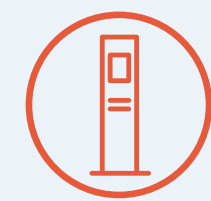


Statistics or reports

LeadSuccess Kiosk

The next generation of lead tracking – target-oriented and fun for your visitors

The package



Kiosk tower



Business card scanner



Barcode/
QR-code scanner



Access to the
LeadSuccess Portal



Support

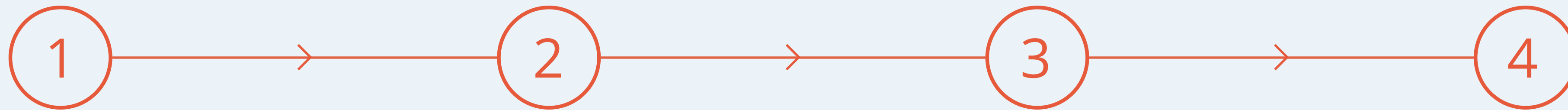


Advantages

- ✓ The visitor himself selects the products he is interested in
- ✓ The visitor automatically receives an email with more information about the products he selected
- ✓ The visitor can register himself either by scanning his/her badge, business card or manually
- ✓ Thanks to its modern and sleek design it is an eye-catcher which can be placed anywhere on your stand
- ✓ Very flexible and adaptable to your processes
- ✓ Straightforward and fast to use
- ✓ Professional & personal support by phone, email and on site
- ✓ Online administration portal

LeadSuccess Kiosk

How to use



Place the LeadSuccess Kiosk tower anywhere on your stand!



Interest/product selection



Visitor selects the products he is interested in.

Registration - your visitors register themselves



1D barcode, QR code, business cards or manual capture

Automatic email sending and export



The visitors immediately receive an email with the requested information

LeadSuccess Portal

Manage and control your event via the LeadSuccess Portal. Included in every package.



Features



Dashboard with statistics and graphics



Digital questionnaire



Mailing



User management - individual colour design (Corporate Identity)



Export to Excel / PDFs



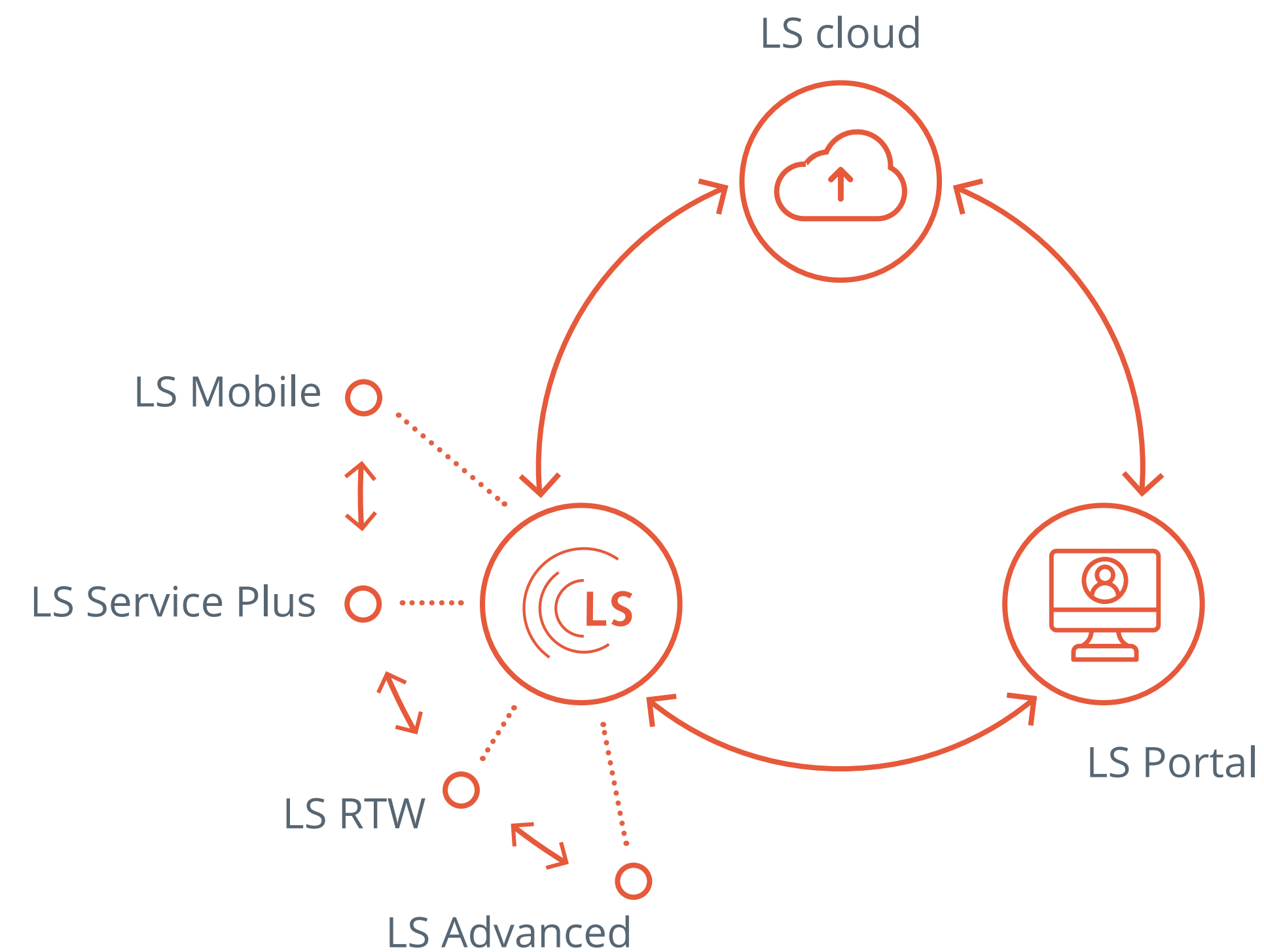
GDPR-compliant



Check-in/Check-out application with messaging

Modular

All products can be used individually or in combination



Modular system

- ✓ All convey products can be combined to fit your needs
- ✓ All products synchronise with one portal to allow for easy set-up and management

Additional Services

An overview of all LeadSuccess additional services



PRODUCT EMAIL

Email only the information or brochure the visitor asked for, automatically.



GATEWAY TO ANY CRM

Connect LeadSuccess with your own CRM directly.



DATA CORRECTION

We improve and correct the address data from your scanned business cards.



IMPORT OF ADDRESS DATA

Import your own address data before the event and search your customer instead of collecting them anew.



IPADS/IPHONES FOR RENT

Naturally equipped with LeadSuccess.



COMPREHENSIVE SUPPORT

We will be happy to support you before, during and after the trade fair, and also at your stand.



Looking forward to hearing from you!

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