



Hot spot for the
ceramics industry

Trade show report 2022

Ceramitec

Technologies · Innovations · Materials

April 9–12, 2024 · Messe München

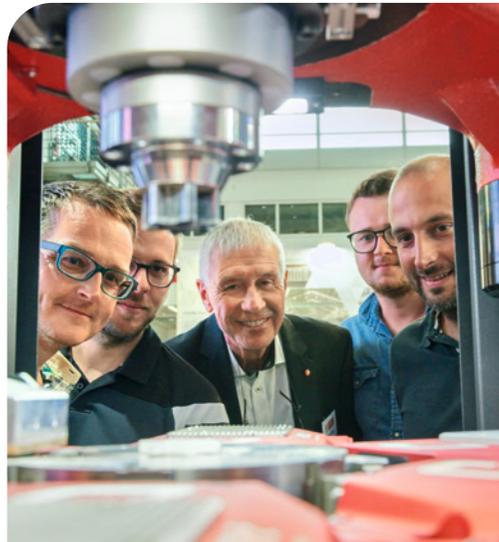
ceramitec.com

ceramitec 2022: Number-one meeting place for the ceramics and powder metallurgy industries

High satisfaction

With **356** international exhibitors ceramitec is considered the **number-one event** for the ceramics industry: it gathers the **who's who** of **raw materials, refractory materials, machinery and equipment, technical ceramics, powder metallurgy** and **additive manufacturing**.

92% of the exhibitors plan to exhibit in the next ceramitec.



Top ten exhibitor countries

1. Germany
2. France
3. Italy
4. Spain
5. USA
6. Netherlands
7. Portugal
8. Switzerland
9. UK
10. Hungary

according to the number of exhibiting companies

Exhibitors' rating—"excellent to good" in terms of:



Visitors' targets and attainment—"excellent to good" in terms of:



"Our expectations for ceramitec 2022 were more than met. Many familiar faces stopped by the stand, but numerous new contacts were also made. Right now, it's vital that we talk about decarbonization and help customers to save energy. That requires platforms like ceramitec, as they provide a place where experts can meet to discuss things. Last but not least, attending ceramitec confirmed for us that personal contact is more important than ever."

Karl Liedel, authorized representative, Lingl Anlagenbau, Germany

Exhibitors' overall rating
78.1% of the exhibitor rated ceramitec 2022 overall as "excellent to good."

Exhibitor figures
63% of the **356** exhibitors came from abroad. A total of **34** countries were represented.

Very high international diversity among exhibitors and visitors

Innovations and perspectives

There was keen interest in the conference program. The varied program took place in **two forums** in two halls. Directly at the respective exhibition areas. There was something for everyone every day. About **4,000 visitors** attended the **90 presentations**. Particularly in the fields of **powder metallurgy, technical ceramics** and **additive manufacturing** the conference saw many discussions on current and future topics.

"Our presentations attracted large numbers of visitors. The people were well-versed and interested in what was on offer. Specifically, during the discussions afterwards, we often saw that solutions and innovations are also needed especially in processing many different materials and thermal processes in order to meet the current challenges."

Mathilde Forestier, Communication and Events Director, Pôle Européen de la Céramique

"The quality and international mix of specialist visitors was truly at a very high level. The people who were at our stand wanted to do business with us."

Hélder Almeida, Sales Manager, metalcértima

Importance of ceramitec

(compared to competitive events):



Top ten visitor countries

1. Germany
2. Italy
3. Turkey
4. France
5. Austria
6. Spain
7. UK
8. Poland
9. Switzerland
10. Netherlands

The information is based on the GMM exhibitor and visitor survey – Geiszus Messe-Marktforschung GmbH, Hamburg, Germany

Visitors' rating—"excellent to good" in terms of:



"We're very happy with how the trade fair went. Naturally, the number of visitors was down but we did have an above-average number of specific inquiries regarding short-term investment needs from companies all over the world. That's why ceramitec 2022 is already a great success for us."

Dr. Jürgen Blumm, Managing Director of Netzsch-Gerätebau and Chairman of the Advisory Board for ceramitec, Germany

Satisfied visitors
 In the overall rating, **95.5%** of the visitors gave the score "excellent to good."

Visitor figures
58% of the around **10,000** visitors came from abroad. The event attracted specialist visitors from **84** countries.

Best intentions
 Already during ceramitec 2022, **94.5%** of the visitors announced that they would visit the next ceramitec.

Excellent prospects—plan your success at ceramitec 2024



More than you expect

ceramitec is the hot spot of the global ceramics industry. For our exhibitors and visitors it is the competence and innovation platform for all fields of ceramics, powder metallurgy and additive manufacturing.

"It's a great feeling to welcome customers and partners to ceramitec after four long years. It remains an important date in our calendar and provides a platform for demonstrating new product technologies and devices."

Pauline Darbouret, Global Marketing Manager, Ferro

SAVE THE DATE

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