

Connecting Global Competence



Messe München



Factsheet

Information
for Exhibitors

Register now:
Until September 10, 2021

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ceramitec

Hot spot for the ceramics industry
June 21–24, 2022 • Messe München
ceramitec.com

ceramitec 2022: the whole world of ceramics

Leading industry trade show

ceramitec is the undisputed meeting place of the international ceramic scene. This is where you'll meet market leaders, business partners, decision-makers and new customers from all over the world. And this is where you'll find the complete portfolio and the latest industry innovations:

- Powder metallurgy
- Technical ceramics and additive manufacturing
- Heavy clay, fine and refractory ceramics
- Complete raw materials sector
- Research and development

Top ten visitor countries

- | | |
|-------------------|-----------------------|
| 1. Germany | 7. Russian Federation |
| 2. Italy | |
| 3. Austria | 8. China |
| 4. France | 9. Poland |
| 5. Turkey | 10. UK |
| 6. Czech Republic | |

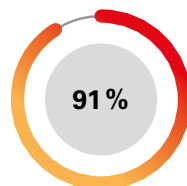
Top ten exhibitor countries*

- | | |
|------------------|--|
| 1. Germany (227) | 6. UK (18) |
| 2. China (100) | 7. Republic of Korea / USA (17) |
| 3. Italy (53) | 9. The Netherlands (12) |
| 4. France (45) | 10. Switzerland / Czech Republic / Turkey (10) |
| 5. Spain (23) | |

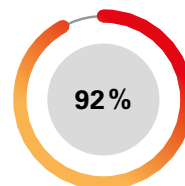
*according to the number of exhibiting companies

Exhibitors' rating–

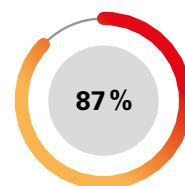
"excellent to good" in terms of:



Visitor internationality



Visitor quality

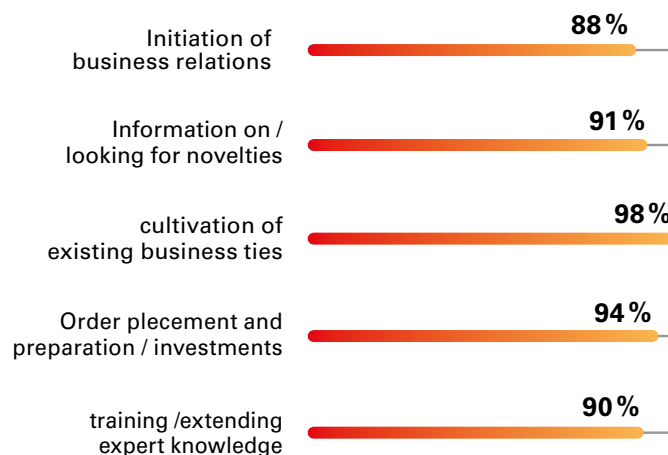


Leading fair character / fair's leadership role



Visitors' targets and attainment–

"excellent to good" in terms of:



More than just a fair: up to date, informative, trendsetting



All highlights at a glance

- World's leading trade fair for the ceramics industry and powder metallurgy
- The world's largest presence of all machine and plant manufacturers of heavy clay ceramics
- Increasing participation of global raw material suppliers
- The complete value chain of the ceramics industry in one place
- Innovative presentations on additive manufacturing processes
- Presence of customers and partners from numerous application industries
- Innovative special shows and areas in every product segment
- Several forums with many topic-specific presentations matching the respective trade fair segment
- Continuation of the successful ceramitec conference format

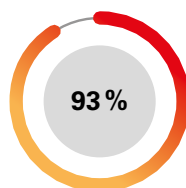
Register now!

Secure your stand and become a part of ceramitec 2022. Register until September 10, 2021 and secure as many free vouchers for one-day tickets as you like!

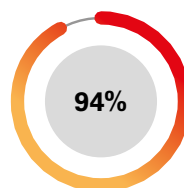
ceramitec.com/application

Visitors' rating –

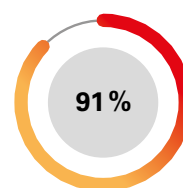
"excellent to good" in terms of:



Exhibitor
internationality



Presence of
market leaders

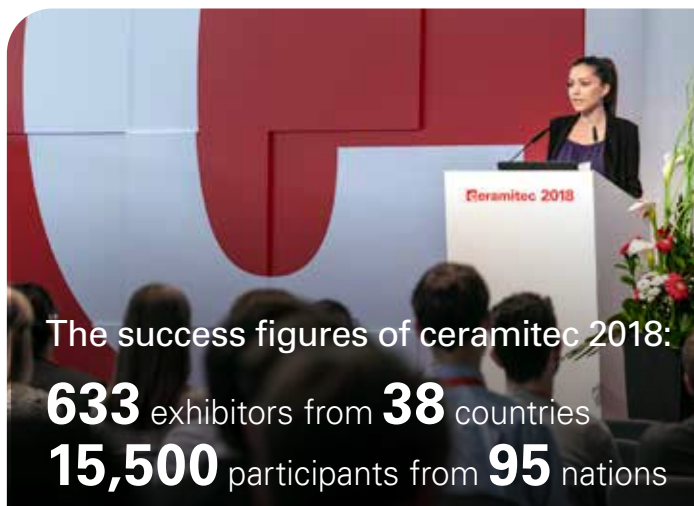


Leading fair character /
fair's leadership role

Our conference program: informative and groundbreaking

Our conference program will provide reliable answers to current and future questions on every product segment represented. This is the place to intensively discuss general topics such as the increase of investment and profit potentials or the use of synergies and cost efficiency. In addition, top experts will provide information about the latest trends and challenges of the coming years and give an outlook on the promising development of your industry.

Our tip: Secure the high potentials of the industry for yourself! On ceramitec's CareerDay you will have the opportunity to present your company and meet junior staff and managers in person.



The success figures of ceramitec 2018:

633 exhibitors from **38** countries

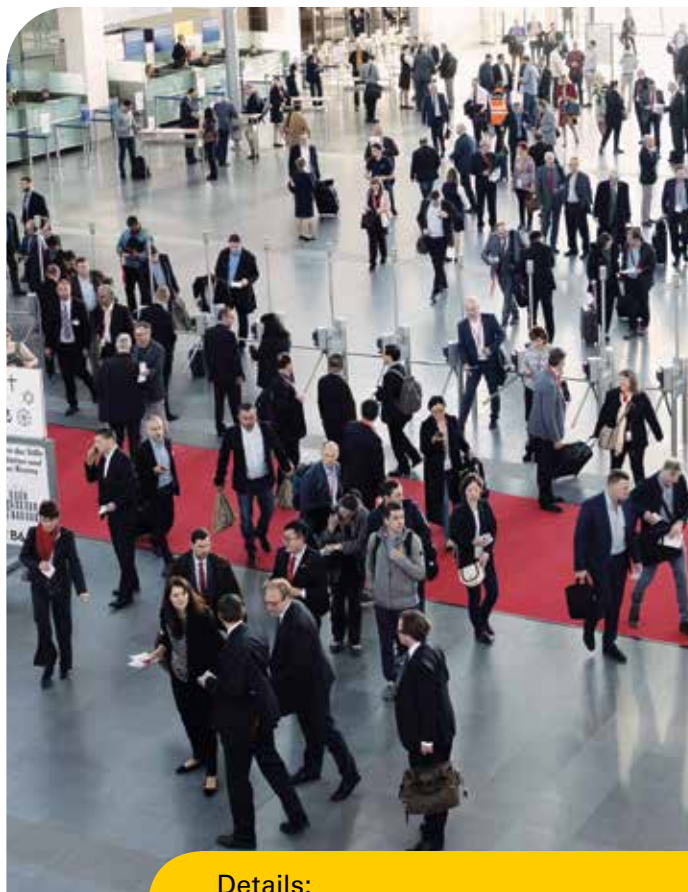
15,500 participants from **95** nations

Services for our exhibitors: to make your presentation a success

You can rely on our active support

Everything from concept development to implementation: We have around 90 service partners from a wide range of sectors who distinguish themselves through their expertise and reliability and will ensure that every aspect of your participation in the trade fair runs smoothly. Add to that short distances and immediate reachability at the fair.

- Event services for your trade fair and related activities
- Discount fares from Deutsche Bahn and Lufthansa
- Shuttle service from the airport to the exhibition grounds
- Exhibitor Shop where you can obtain services quickly and conveniently
- Hotel and accommodation service for suitable accommodations
- and much more



Details:
ceramitec.com/trustedtargeting

Free vouchers for your visitors

Invite important existing customers and potential new customers to the trade fair in an easy and targeted way—online or by mail. We will provide you an unlimited number of ticket vouchers to do so. You can view the visitor data relating to the redeemed vouchers in the Exhibitor Shop before or after the fair.

Digital Services: Trusted Targeting

Reach your customers online all year round.

Trusted Targeting lets you reach your target group which you also meet at the trade fair—online, anytime and anywhere, even when there is no ongoing exhibition.

Our performance marketing technology supports you in targeting B2B decision-makers on the Internet—no matter what website they visit: You simply provide us with your online advertising materials.

We implement the online campaign based on our B2B data and potential customers visit your website.



Your trade fair stand: stand design and concepts

The simple way to your own stand:

In addition to individual solutions, you can choose one of our in-expensive and pre-configured all-inclusive packages:

the full-service stand package as well as the research and educational stand for universities, colleges, and research institutes create very good visibility for your trade fair presentation.

Our pre-configured packages

Services	Full-service stand package (12 m ² / 15 m ² / 20 m ²)	Research and educational stand (12 m ² / 15 m ² / 20 m ²)
		
high quality stand structure, including carpeting	■ in rep with a choice of color	■ ribbed carpet, red
fascia lettering, 20 letters per fascia	■	■
furnished with seating area, counter, one table (70 x 70 cm)	■ + four seats	■ + three padded chairs blackz
lockable cabinet (1 x 1 metre)	■	
electrical connection and supply (3 kW, 230 V/50 Hz)	■	■
mandatory communication fee included (basic entry incl. business name/hall/stand no.in the online exhibitor database and visit planner)	■	
electronic press compartment	■	■
100 free online vouchers for one-day tickets	■	■
3 Print@home tickets (exhibitor passes)	■	
brochure stands, wastepaper bin	■	
daily cleaning and waste disposal (fixed waste disposal fee included)	■	■
AUMA fee		■
Construction design	You will receive a fully equipped stand.	You will receive a fully equipped stand.
Price All participation fees plus statutory VAT:	Row stand: EUR 6,000 (20m ²) EUR 4,800 (15m ²) EUR 4,000 (12m ²)	Row stand: EUR 2,400 (20m ²) EUR 1,900 (15m ²) EUR 1,600 (12m ²)

For any questions, please do not hesitate to contact your **ceramitec team**.

The right stand and professional service

meplan.com

Self-construction

Design, planning and construction as well as dismantling is carried out by yourself. You will pay the participation fees per m² of exhibition space for the stand area only. You can choose between the stand variants described below.

Design examples:

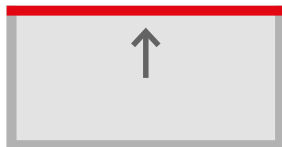
Cube



Fresh Sight



Early-bird price (available until September 10, 2021)



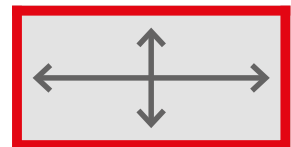
Row stand: 1 side open
EUR 163/m²



Corner stand: 2 sides open
EUR 172/m²



End stand: 3 sides open
EUR 177/m²



Island stand: 4 sides open
EUR 180/m²

Participation prices are calculated net, per square meter of floorspace. Minimum size is 20 square meters.

Please note: In the case of a two-story construction, a surcharge of 50 percent of the floorspace price will be made for the second floor. The area of the second floor will not be taken into account in calculating the allocation of free exhibitor passes.

Costs in addition to the participation fee¹

Mandatory communications fee ²	EUR 250
Service prepayment ³	EUR 15 / m ²
Marketing fee ⁴	EUR 6 / m ²
AUMA contribution ⁵	EUR 0,60 / m ²
Fixed waste disposal fee ⁶ (for waste produced during set-up, dismantling and the fair itself)	EUR 4,50 / m ²
Co-exhibitor fee	EUR 265
Mandatory communication fee for co-exhibitors	EUR 250

¹ Please also refer to the General Terms of Participation (A) and Special Terms of Participation (B).

² The mandatory communication fee includes a basic entry in the trade fair catalog (print, online and app)

³ After the fair, the prepayment will be reconciled on the final invoice against services actually ordered.

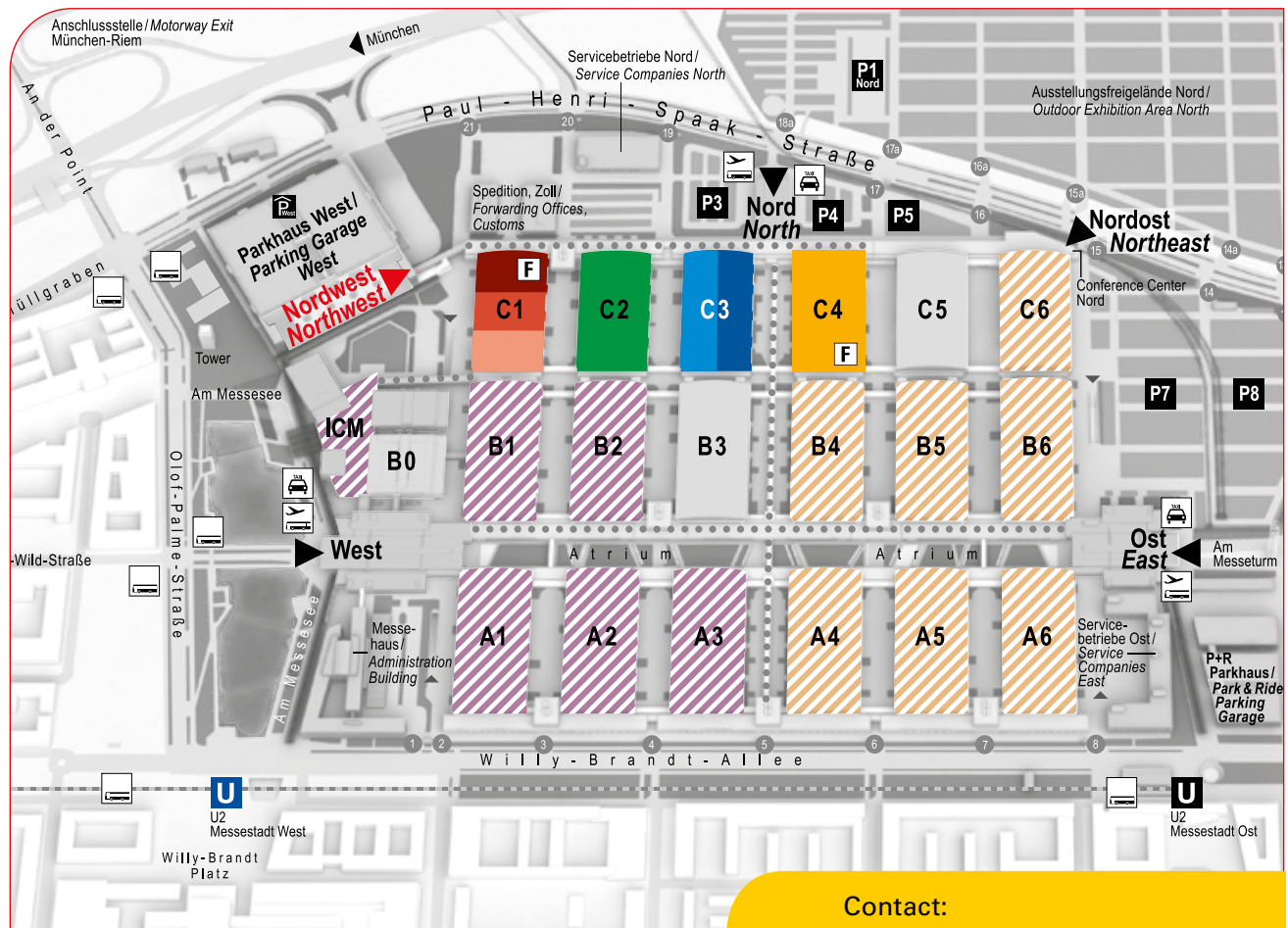
⁴ The marketing fee is charged for national and international advertising to visitors.

⁵ The Association of the German Trade Fair Industry (AUMA) collects a contribution from all exhibitors. This is invoiced by Messe München GmbH and transferred directly to AUMA.


⁶ The fixed waste disposal fee covers disposal of waste produced by the exhibitor at the stand during set-up and dismantling as well as for the duration of the trade fair.


For your orientation: Plan of the trade fair grounds

We reorganized the product segments for ceramitec 2022 to make better use of the synergies of the individual sectors and thus intensify the flow of visitors.





Contact:
+49 89 949-11378 or
exhibiting@ceramitec.com


 Additive manufacturing


 Powder metallurgy


 Technical ceramics

 Machines, systems and devices for heavy clay ceramics

 Raw materials and additives, powder, production materials and ancillaries

 Machines, systems and devices for fine and refractory ceramics

 Refractory materials, kiln furniture, kilns and kiln equipment / research

 Forum

 **analytica**
(June 21–24, 2022)

 **automatica**
(June 21–24, 2022)

Ceramitec

June 21–24, 2022

Contact / location

Messe München GmbH
Messegelände
81823 München
Germany

Exhibition management

Tel. +49 89 949-20413
exhibiting@ceramitec.com
ceramitec.com/consulting-contact



Opening hours

Tuesday, Wednesday, Thursday
June 21–23, 2022
09:30–18:30

Friday
June 24, 2022
09:30–16:00

Also visit us abroad!



indian-ceramics.com

"ceramitec is one of the most important trade fairs in our sector, establishing the connection between technology, innovation and high-grade materials. The event is a leading fair for the industry and a platform that allows us to meet our long-standing clients and attract new customers."

Andréia Pinho,
Marketing Manager,
MOTA Ceramic Solutions,
Portugal



**Book your stand at
ceramitec 2022 now:**
ceramitec.com/application
Get the early bird rate until
September 10, 2021



Hot spot for the
ceramics industry

ceramitec looks
forward to seeing you

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