



analytica Anacon India



Jointly Organized by



14 – 16 September 2023 | Hitex Exhibition Center, Hyderabad

Sponsorship Manual



CIN: U52520TG2001PLC037105

GSTIN: 36AAACH9934R1ZS

www.hitex.co.in

PLATINUM PARTNER (Only One)

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Partner's visibility & benefits:

- Prominent logo and first in hierarchy of all logos
- 24 m booth in the exhibition
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Logo on trade fair invite
- Logo on newspaper advertisement**
- Logo in Visitor Guide
- Logo on all applicable onsite branding
- Logo on buntings
- Logo on outdoor hoardings

Investment : Euro 11,111 + Taxes

**Logo on newspaper advertisement is subject to our promotional activity.

**Inclusions in the sponsorship are subject to change

**Euro is calculated at a conversion rate of 1 Euro = INR 90



GOLD PARTNER (Three)

Jointly Organized by



Partner's visibility & benefits:

- Prominent logo and first in hierarchy of all logos
- 18 m booth in the exhibition
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Logo on trade fair invite
- Logo on newspaper advertisement**
- Logo in Visitor Guide
- Logo on all applicable onsite branding
- Logo on buntings
- Logo on outdoor hoardings

Investment : Euro 8,888 + Taxes

**Logo on newspaper advertisement is subject to our promotional activity.

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90



SILVER PARTNER (Five)

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Partner's visibility & benefits:

- Prominent logo and first in hierarchy of all logos
- 15 m booth in the exhibition
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Logo on trade fair invite
- Logo on newspaper advertisement**
- Logo in Visitor Guide
- Logo on all applicable onsite branding
- Logo on buntings
- Logo on outdoor hoardings
- 4 conference tickets

Investment : Euro 6,666 + Taxes

**Logo on newspaper advertisement is subject to our promotional activity.

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate pf Euro 1 = INR 90



ASSOCIATE PARTNER (Three)

Jointly Organized by



Partner's visibility & benefits:

- Prominent logo and first in hierarchy of all logos
- 12 m booth in the exhibition
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Logo on trade fair invite
- Logo on newspaper advertisement**
- Logo in Visitor Guide
- Logo on all applicable onsite branding
- Logo on buntings
- Logo on outdoor hoardings

Investment : Euro 2,777 + Taxes

**Logo on newspaper advertisement is subject to our promotional activity.

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90



REGISTRATION PARTNER (Only One)

Partner's Visibility & Benefits:

- Exclusive logo on registration branding
- 9 m booth in the exhibition
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 5,555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90



LED SCREEN PARTNER (Five)

Partner's visibility & benefits:

- A two-minute scripted interview / promotional video of your brand will be displayed (three times a day)
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 2,777 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

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BADGE PARTNER (Only One)

Partner's Visibility & Benefits:

- Exclusive logo on badges
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 5,555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

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Badge Partner

Your Logo

VISITOR

LANYARD PARTNER (Only One)

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Partner's Visibility & Benefits:

- Exclusive logo on lanyard
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 5,555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.



VISITOR BAG PARTNER (Only One)

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Partner's Visibility & Benefits:

- Exclusive logo on bags
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 5,555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

The image shows two versions of a visitor bag design. The left version is for the Mumbai event (April 27-28, BEC) and the right version is for the Hyderabad event (Sept 14-16, HITEX). Both bags feature a blue and white color scheme with a central graphic of a hand holding a glass vial. The Mumbai bag includes logos for analytica Anacon India, INDIALABEXPO, and PHARMA PRO&PACK EXPO. The Hyderabad bag includes logos for analytica Anacon India, INDIALABEXPO, and PHARMA PRO&PACK EXPO. Both bags also feature the Avantor logo, the website in.vwr.com, a QR code, and the slogan 'Moving Science Forward'. The bottom of the bags lists various partner logos including NuSili, Masterflex, Puritan Products, BeneSphera, Rankem, and POCH.

VISITOR GUIDE PARTNER

Partner's Visibility & Benefits:

- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 2,222 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

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IPMMA Indian Analytical Instruments Association MESSE MÜNCHEN

Information for Visitors

The LARGEST exhibition for Laboratory, Analysis, Pharma Processing and Packaging in the region

analytica Anacon India | INDIA LAB EXPO 2022

PHARMA PRO&PACK EXPO 2022

15 | 16 | 17 SEPTEMBER, 2022
HITEX, HYDERABAD

THANK YOU PARTNERS

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Lanyard Partner



Visitor Bag Partner



Registration Partner



Badge Partner



Conference Partner



Media Partners



FLOOR GRAPHICS (Five)

Partner's Visibility & Benefits:

-Size 2m x 2m, floor graphics banner with sponsor's material to be provided by the sponsor

Investment : Euro 277 + Taxes
Each

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.





BUYER SELLER FORUM PARTNER (Only One)

Partner's Visibility & Benefits:

- Exclusive branding on buyer seller lounge area
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 2,777 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.



BUYER-SELLER STATIONERY PAD & PEN (Only One)

Partner's Visibility & Benefits:

- Sponsors logo on the Pads / Pens
- Display of Company logo on Visitor Brochure
- Linkage on the website
- One standee in the buyer - seller room
- Company logo on-site wherever applicable

Investment : Euro 2,222 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.



BUYER-SELLER LUNCH PARTNER (Only One)

Partner's Visibility & Benefits:

- Linkage on the website
- Logo on emailer
- Display of Company logo on Visitor Brochure
- Company logo on-site wherever applicable

Investment : Euro 3,333 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.



CONFERENCE PARTNER (Only One)



Partner's Visibility & Benefits:

- Exclusive branding in the Conference area
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 5,555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.





HOARDING AT MAIN ENTRANCE (LIT)

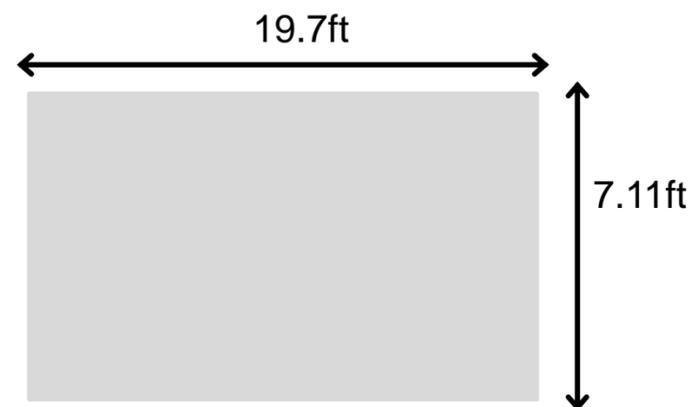
Highlight your brand prominently. Visitors will be able to notice your brand prowess while entering the Exhibition Venue.

Investment : Euro 2,222 + Taxes

**Inclusions in the sponsorship are subject to change.
**Euro is calculated at a conversion rate of Euro 1 = INR 90.



**Frame Size: 19.7 ft W x 7.11 ft H
Exclusive**



ROAD MEDIANS (LIT)

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Highlight your brand prominently. Visitors will be able to notice your brand prowess while driving along HITEX roads (from entrance to parking).

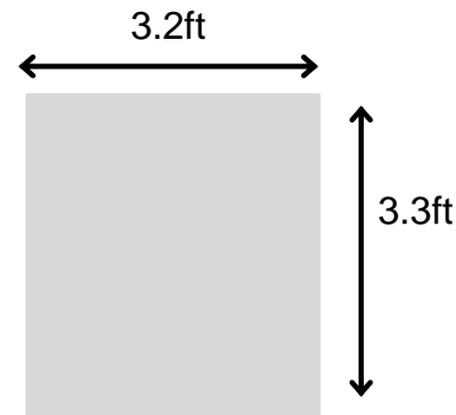
Investment : Euro 277 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro I calculated at a conversion rate of Euro 1 = INR 90.

Frame Size: 3.2 ft W x 3.3 ft H

Available: 49



ROAD MEDIAN (LIT)

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Highlight your brand prominently. Visitors will be able to notice your brand prowess while entering the Exhibition Venue.

Investment : Euro 833 + Taxes

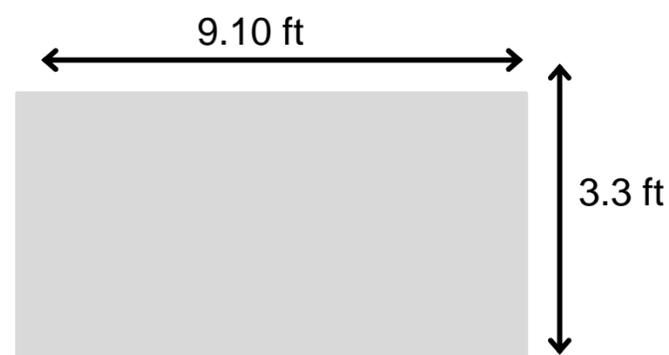
**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.



Frame Size: 9.10 ft W x 3.3 ft H

Available: 2



POLE BUNTING

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Highlight your brand prominently. Visitors will be able to notice your brand prowess while driving along HITEX roads.

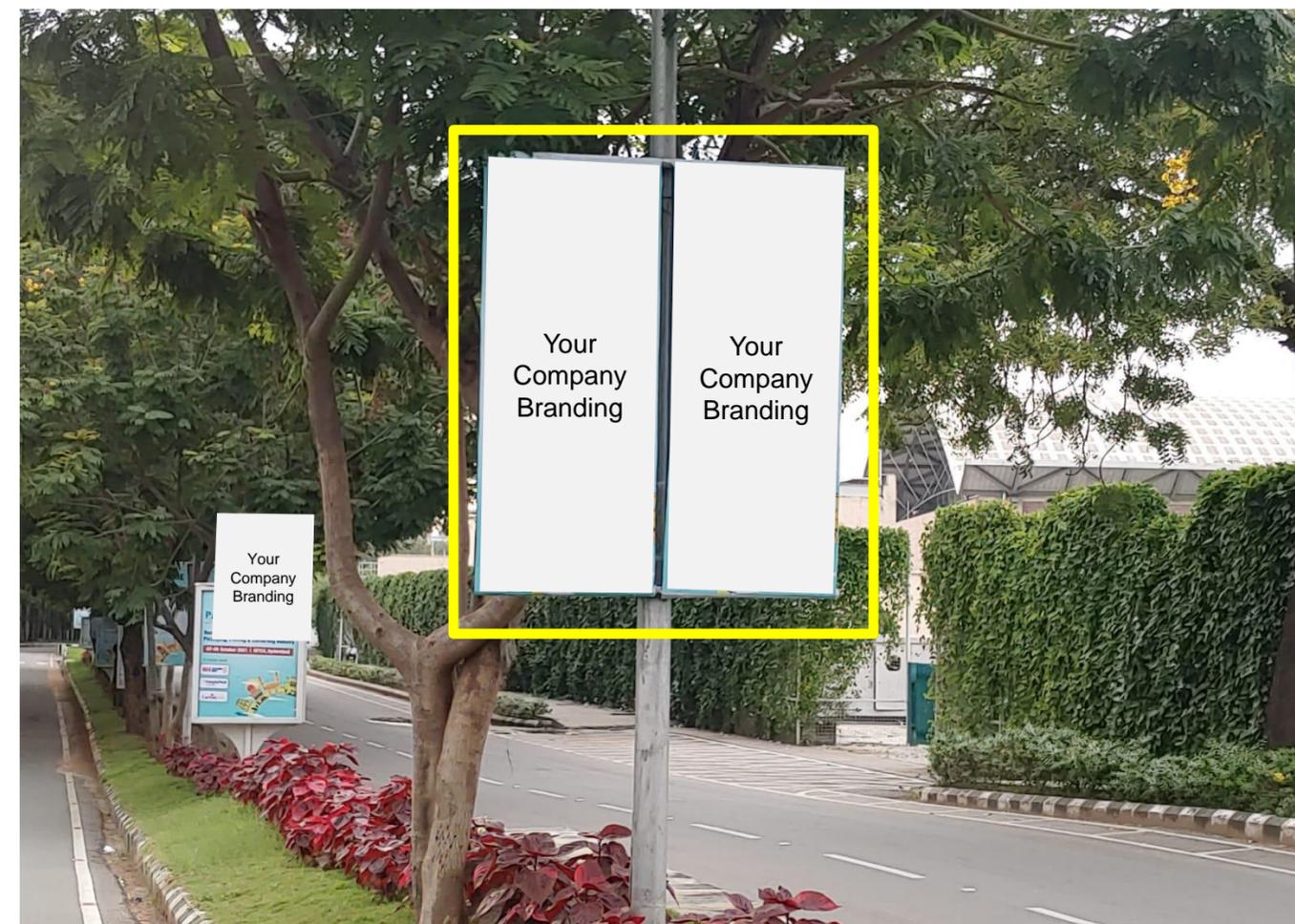
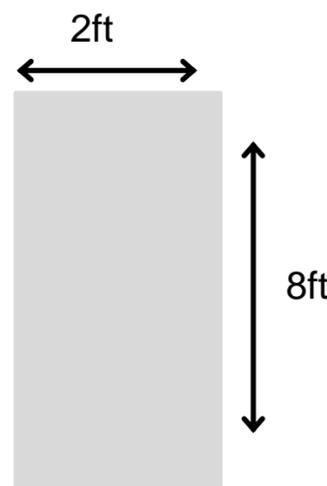
Investment : Euro 277 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

Frame Size: 2 ft W x 8 ft H (front & back)

Available: 43



ENTRANCE DISPLAY

Highlight your brand prominently.
Visitors will be able to notice your brand prowess while entering the Exhibition Area.

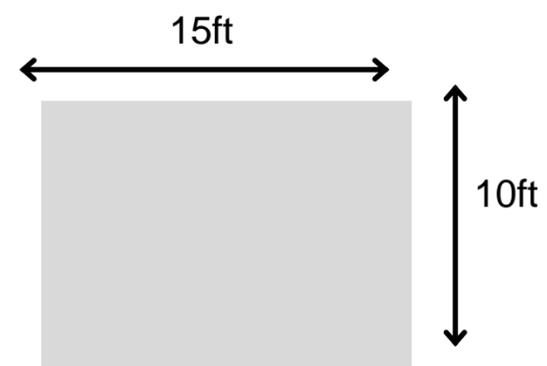
Investment : Euro 2,777 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

Size: 15ft W x 10ft H

Available: 2 nos



TRAPEZIUM DISPLAY

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Highlight your brand prominently. Visitors will be able to notice your brand prowess while entering the Exhibition Area.

Investment : EURO 2777 + Taxes

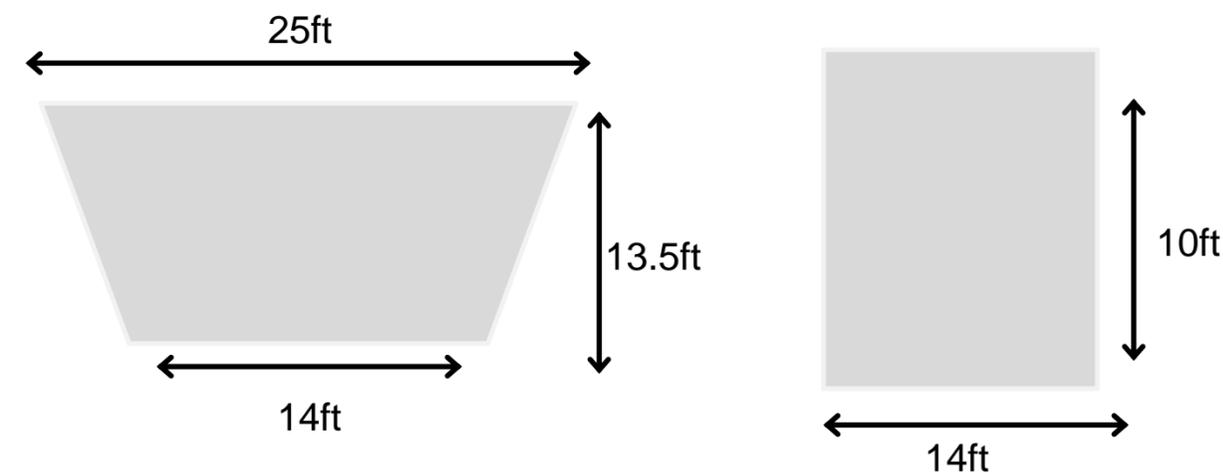
**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

Frame Size:

Top Branding - W 25ft, W 14ft | H 13.5ft

Bottom Branding - W 14ft | H 10ft



SIDE WALL BRANDING

Highlight your brand prominently. Visitors will be able to notice your brand prowess while entering the Exhibition Area.

Investment : Euro 555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

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HALL FASCIA

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Highlight your brand prominently.
Visitors will be able to notice your brand prowess while entering the Exhibition Hall.

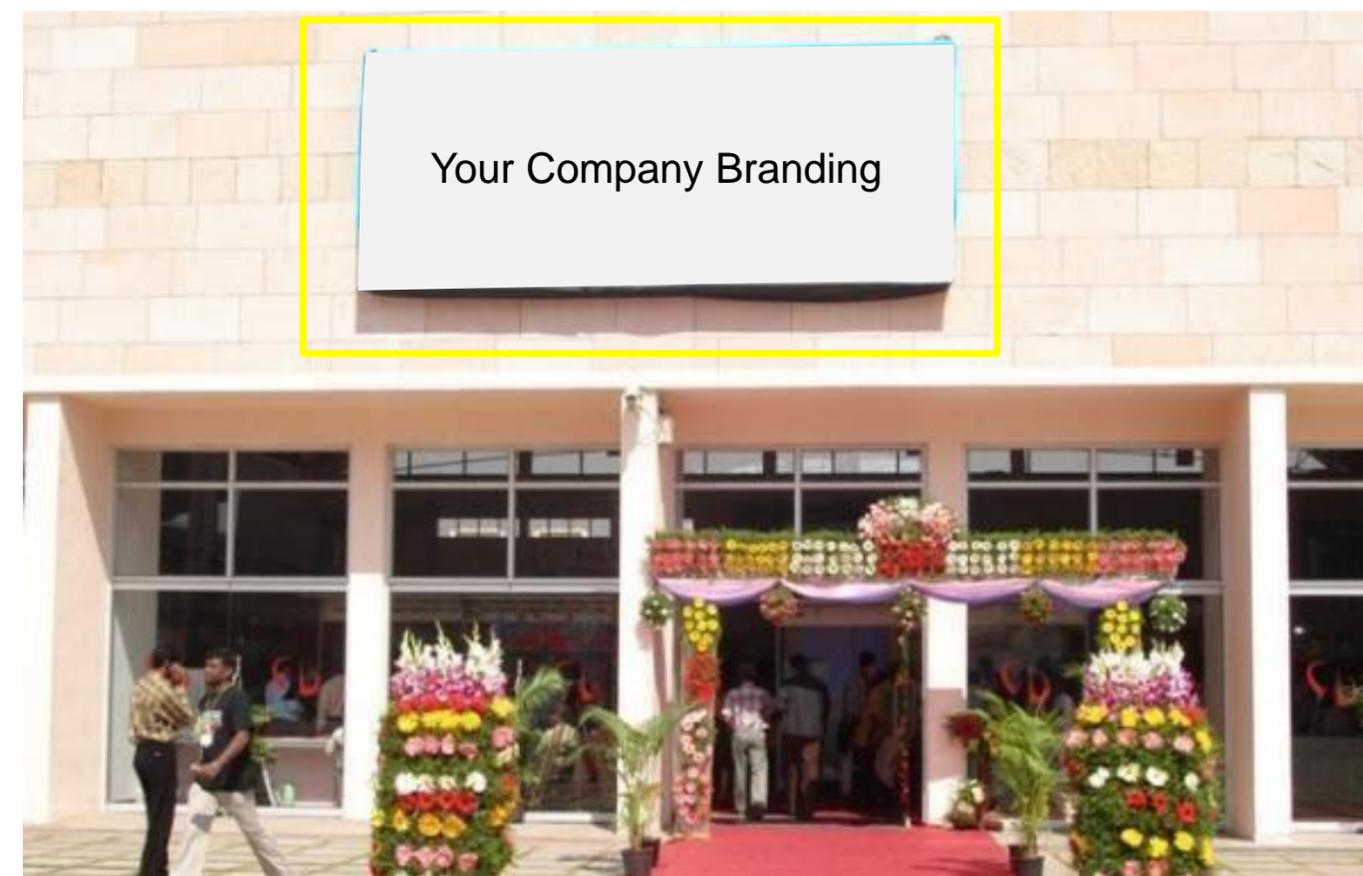
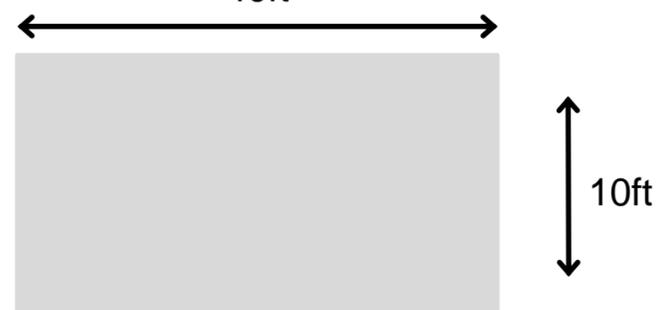
Investment : Euro 2,777 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90_{40ft}

Size : 40ft W x 10ft H

Available: 2 nos



HALL SIDE DISPLAY

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Highlight your brand prominently. Visitors will be able to notice your brand prowess / Exhibitor layout while entering the Hall.

Investment : Euro 555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

Size: 2 ft W x 2 ft H

Available: 3 Nos (Layouts outside each hall)

Your company logo to appear only outside your participating hall



HALL BUNTING

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Highlight your brand from a distance. Visitors will be able to notice the location of your stall easily inside the Exhibition Hall.

Investment : Euro 277 + Taxes

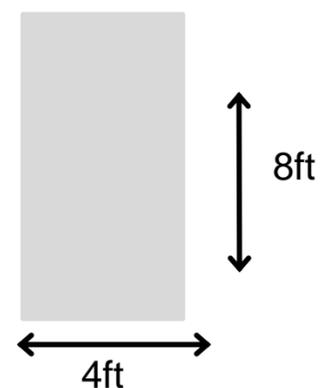
**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

Size : 4ft W x 8ft H

Available in Hall 1 & 3

Minimum 3 from



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MAKE YOUR BRAND WALKTHROUGH AT



analytica Anacon India



INDIALABEXPO
2023

9th PHARMA
PRO&PACK EXPO **2023**

To book our sponsorship opportunities, contact
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www.analyticaindia.com | www.indialabexpo.com