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PRESS RELEASE

## INHORGENTA 2026 sets new benchmarks with a high-calibre supporting programme

- **Around 100 outstanding international speakers**
- **Practical insights into trends, markets and consumer behaviour**
- **Strategic impulses for retail, brand management and product development**

Alongside a strong exhibitor portfolio, INHORGENTA underlines its position as a leading international platform for the jewellery, watch and gemstone industry with a diverse and in-depth supporting programme. From 20 to 23 February 2026, the fair will provide targeted impulses for knowledge transfer, exchange and networking – including numerous lectures and panel discussions at the TRENDFACTORY in Hall B2 and the WATCH TALKS in Hall A1.

“With this year’s supporting programme, we are once again presenting a first-class speaker line-up. Visitors can look forward to internationally composed keynotes, panels and workshops that address current industry topics, open up new perspectives and provide impulses for the further development of the industry,” says Stefanie Maendlein, Exhibition Director of INHORGENTA.

The INHORGENTA 2026 event calendar comprises a wide range of programme items, ranging from special exhibitions such as THE ATELIER, the SILBERTRIENNALE INTERNATIONAL, the Precious Metals Forum and the FHH Cultural Space, to watchmaking workshops, guided tours and craftsmanship live demonstrations. The entire supporting programme is free of charge for visitors.

Below, we present a selection of lectures and talks. A complete overview of all talks, speakers and times can be found [HERE](#).

### Programme selection of TRENDFACTORY (Hall B2.403)

- **Shaping the future, preserving the past: Digital-first workflows and 3D archiving for jewellery**  
With Shayli Harrison  
Friday, 20 February 2026 | 1:00–1:30 pm
- **The secret architecture of luxury**  
Anant Sharma (Founder & CEO, **Matter of Form**)

Friday, 20 February 2026 | 2:00–2:30 pm

- **Building community beyond jewellery pieces**

Bella Neyman (Founder, **New York City Jewelry Week**)

Friday, 20 February 2026 | 2:30–3:00 pm

- **Beyond the sustainability buzzword: Credible action instead of empty claims**

With Joy Harvey and Danielle Keller Aviram

Friday, 20 February 2026 | 5:00–5:45 pm

- **The jeweller of the future**

With Anja Heiden (CEO, Jewellery Division & Member of the Board, Juwelier Wempe), Walter Lehmkuhler (Management Consultant), Thomas Michels (Juwelier Michels) and Marius Schafelner (Juwelier Vogl)

Moderated by Christian Jürgens (Managing Partner, Untitled Publishing House and Agency)

Saturday, 21 February 2026 | 12:00–1:00 pm

- **Luxury: Trends and challenges of today**

Prof. Felicitas Morhart (Professor, **University of Lausanne**)

Saturday, 21 February 2026 | 2:00–2:30 pm

**Cartier: A passion for stones**

Helen Molesworth (Senior Curator of Jewellery, **Victoria and Albert Museum**)

Saturday, 21 February 2026 | 3:45–4:15 pm

- **Beyond the hype: What AI really means for jewellers**

With Ash Allibhay (Founder, **Aashionista Studios**)

Sunday, 22 February 2026 | 2:00–3:00 pm

## Programme selection WATCH TALKS (Hall A1.435)

- **The present and future of mechanical watchmaking**

With Laurent Lecamp (Managing Director Watch Division, **Montblanc**)

Moderated by Gisbert L. Brunner (Watch expert & author, [Uhrenkosmos.com](https://Uhrenkosmos.com))

Friday, 20 February 2026 | 11:30 am–12:30 pm

- **How do watchmaking and jewellery intertwine?**

With Jean-Bernard Forot (Senior Manager Heritage, **Piaget**), Francesca Grima (Artistic Director, **Grima Jewellery**), Scott Wempe (Limited Partner and Co-Head of Business Development, **Wempe**)

Moderated by Scarlett Baker (Watch journalist)

Friday, 20 February 2026 | 1:30–2:30 pm

- **Through the eyes of the voices of today: How does the next generation of consumers approach craftsmanship?**  
With Julia Carrier-Angel (@wristmarvels), Andrea Casalegno (@IAMCASA), Tom Exton (@TGE) and Marc-Henri Ngandu (@marckenrii)  
Moderated by Clio Godrèche (Fondation Haute Horlogerie)  
Friday, 20 February 2026 | 3:15–4:15 pm
- **Masters of craftsmanship**  
With Dominique Buser and Cyrano Devanthey (Founders, **Oscillon**)  
Moderated by Marcel Weder (Journalist, Gold'Or)  
Friday, 20 February 2026 | 4:30–5:30 pm
- **Craftsmanship and the human value in watchmaking**  
Keynote by Pascal Ravessoud (Vice President, **Fondation Haute Horlogerie**)  
Saturday, 21 February 2026 | 10:30–11:15 am
- **Craftsmanship in Watchmaking**  
With Serge Michel (Founder, **Armin Strom**), Matthias Stotz (CEO, **Tutima Glashütte**), Keith Strandberg (Head of Content and Training, **Bovet**)  
Moderated by Elizabeth Doerr (Journalist & author)  
Saturday, 21 February 2026 | 11:30 am–12:30 pm
- **The secret of affordable Swiss watchmaking**  
With Stéphane Waser (Managing Director, **Maurice Lacroix**)  
Moderated by Antje Heepmann (Die Zeitschreiberin)  
Saturday, 21 February 2026 | 3:00–3:50 pm
- **Mechanical timepieces with tradition**  
With Rolf Studer (Co-CEO, **Oris**)  
Moderated by Gisbert L. Brunner (Watch expert & author, [Uhrenkosmos.com](https://Uhrenkosmos.com))  
Sunday, 22 February 2026 | 11:00 am–12:00 pm

For further information and media enquiries, please contact: [inhorgenta.press@messe-muenchen.de](mailto:inhorgenta.press@messe-muenchen.de)

## About INHORGENTA

INHORGENTA is Europe's leading platform for jewelry, watches and gemstones—a key meeting point for the industry and a reflection of the market in all its diversity. Across six halls at Messe München, exhibitors from around the world present their latest creations. With a comprehensive supporting program and special events such as the INHORGENTA AWARD and TRENDFACTORY, the trade fair offers deep insight into global trends and developments. In 2025, the fair welcomed 1,334 brands from 38 countries and attracted around 25,300 trade visitors from 97 nations. Based on this success, the next INHORGENTA will be held from 20 to 23 February 2026 in Munich.

## About Messe München

As one of the world's leading trade fair organizers, Messe München hosts around 90 trade shows worldwide—showcasing the world of tomorrow. Among them are twelve of the world's leading trade shows, including bauma, BAU, IFAT and electronica. Its portfolio covers investment and consumer goods, as well as emerging technologies. Together with its subsidiaries, Messe München organizes events in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand and the USA. With over 15 subsidiaries and almost 70 representations worldwide, Messe München is active in more than 130 countries. Every year, more than 150 events attract around 50,000 exhibitors and some three million visitors.