

Munich, January 9, 2025

Press information

INHORGENTA AWARD 2025: Innovation and excellence - The award ceremony celebrates the best of the best.

The INHORGENTA AWARD Gala 2025 will take place on Saturday, February 22, 2025 in the small Olympic Hall in Munich. The new INHORGENTA AWARD venue is located in the heart of the Olympic Park and offers a particularly elegant atmosphere thanks to its modern architecture, making it an ideal stage for honoring the shining winners.

Spectacular supporting program and prominent jury

The well-known presenter **Rebecca Mir** will host the gala for the second time, giving the evening her unmistakable glamor. The internationally celebrated singer **Ásdís** will provide a musical highlight with her performance.

The high-class jury will be joined by **Joern Kengelbach**, a renowned watch expert and journalist (swisswatches and Wirtschaftswoche). He joins other prominent names such as **Gisbert L. Brunner, Leo Eberlin, Sarah Fabergé, Anja Heiden, Martin Julier, Patrik Muff, Katerina Perez, Christoph Stelzer and Stephen Webster**, who honor the best creations and retail concepts in the jewelry, watch and gemstone industry.

The categories of the INHORGENTA AWARD

In 2025, prizes will once again be awarded in a total of nine categories that recognize the wide range and excellence of the jewelry, watch and gemstone industry. Outstanding achievements in areas such as **Luxury Watch of the Year, Gemstone Design of the Year, High Jewelry of the Year, Fine Jewelry of the Year, Fashion Jewelry of the Year, Designer of the Year, Design Newcomer of the Year** and **Watch Design of the Year** as well as innovative concepts in the **Next Generation Retail category** will be honored.

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Applications can be submitted via the online portal until **February 2, 2025**. The participation fee is 399 euros for exhibitors and 499 euros for non-exhibitors. Participation is free of charge for newcomers in the “Design Newcomer of the Year” category. With the kind support of shipping partner **ParcelBroker**, shipping to the jury meeting and back is free of charge and insured.

Exclusive gala experience

On the evening of the glamorous awards ceremony, around 500 guests, including industry experts, prominent guests, media representatives, manufacturers and jewelers, can expect not only the awards for the best creations and concepts in the industry, but also a top-class 3-course menu - created by DO & CO - and a perfect atmosphere for networking and inspiration.

Gala tickets can be purchased from the INHORGENTA team (at: <mailto:lena.haehnlein@messe-muenchen.de>). In addition to individual tickets (for 295 euros per person), there are also special packages that offer further benefits for participants.

For further information, please contact:

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About INHORGENTA

INHORGENTA, Europe's leading platform for jewelry, watches and gemstones is the order and communications platform for the industry and reflects the market in all its diversity. Spread over six halls at Messe München, exhibitors from across the globe will present their latest creations. Through its extensive framework program and special events, comprising the INHORGENTA AWARD and the TRENDFACTORY, the trade fair offers an in-depth overview of international trends and developments. In 2024, the trade fair celebrated its 50th anniversary attracting 870 exhibitors from 37 countries and around 25,000 visitors from 90 countries. The next INHORGENTA MUNICH will be held from February 21 to 24, 2025.

About Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors.