

digitalBAU 2024: The no. 1 meeting place for digitalization of the construction industry

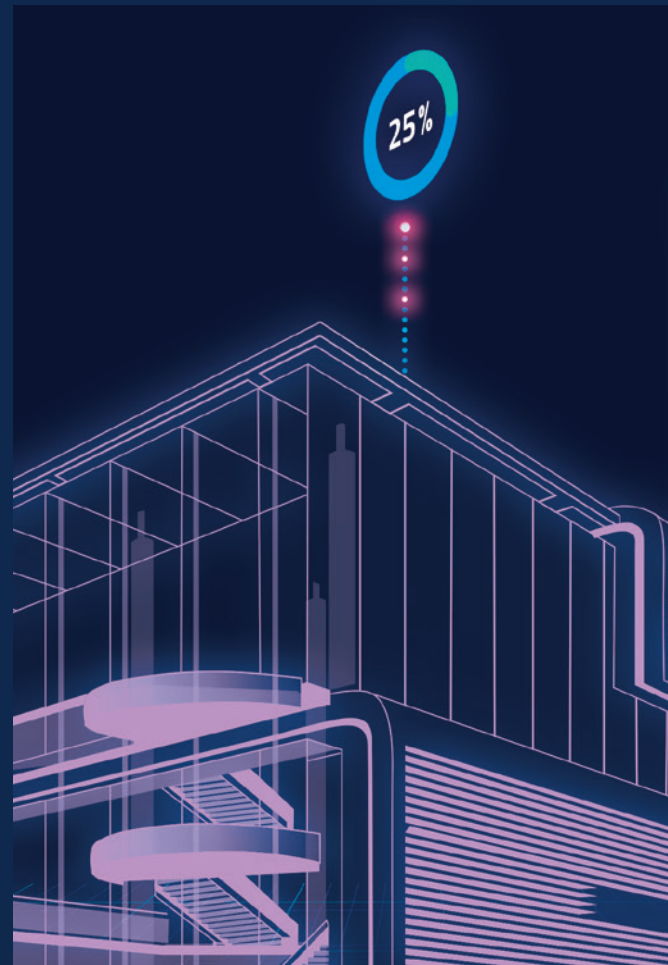
February 20–22, 2024
Halls 1 and 4.2 in Cologne

digitalBAU – trade fair for digital solutions in the construction industry – addresses the digital transformation in the construction industry and encompasses the entire value and process chain of construction, from planning and construction to the operation and management of buildings, cities and landscapes.

Providers of IT hardware and software, as well as digital solutions for the construction industry are linked with architecture and engineering, industry and manual trade, research and science, and associations and politics.

KEY TOPICS

- Connectivity
- Digital twin
- Sustainability
- Urbanization



DIGITAL BAU



REVIEW OF 2022

The who's who of the industry:

In 2022, 330 exhibitors from 16 countries presented their digital solutions for the entire value chain in the construction industry at digitalBAU 2022 in Cologne.

The top players from the fields of **construction software and hardware, smart home, building automation, facility management, and the digital construction site** used the opportunity for a personal exchange and to network.

PARTICIPATION FEES

Row stand	from 12 m ² (1 side open)	EUR 255.00 per m ²
Corner stand	from 12 m ² (2 sides open)	EUR 270.00 per m ²
Head stand	from 20 m ² (3 sides open)	EUR 290.00 per m ²
Block stand	from 30 m ² (4 sides open)	EUR 298.00 per m ²
Package stand row Exclusive		
Possible stand sizes	16 m ²	EUR 9,800.00
	24 m ²	EUR 14,800.00
digitalBAU Start-up stand		EUR 3,000.00
Plus participation fees		
	Mandatory communications fee	EUR 750.00
	Flat-rate disposal fee	EUR 7.50 per m ²
	AUMA fee	EUR 0.60 per m ²

Note for stand packages:

The additional participation fees are already included in the stand packages.

THE DIGITAL FUTURE OF BUILDING

EXCELLENT PROSPECTS

Positive prospects:

89 % of the exhibitors plan to take part again in the next digitalBAU.

The share of foreign exhibitors was **14 %**.

A total of **16 countries** were represented.

72 start-ups presented their cutting-edge innovations and solutions.

Visitor numbers:

A total of around **10,000 trade visitors** from **41 countries** were welcomed.

The countries with the largest number of visitors after Germany were Austria, Switzerland and the Netherlands.

Visitor structure:

In terms of industry, architects and planners, as well as engineers, service providers and tradespeople were the most numerous.

Satisfied visitors:

In the overall rating, **94 %** of the visitors gave the rating “excellent to good”.

Industry trends first hand:

digitalBAU sets standards in the accompanying forum program. At digitalBAU 2022, a total of **5 forums, 130 speakers in 316 contributions** share their combined expert knowledge in the supporting program over **3 days**.

More than 25 partners, including **BVBS, World-Architects** und **C.FATH architecture communication, Bouverlag, Heinze, DGNB, planen-bauen 4.0, MDZ Bau, buildingSMART**, address the latest issues concerning the key topics at digitalBAU.

In 2024, all participants can also look forward once again to an excellent supporting program.

Have we sparked your interest? We would be happy to advise you on any issues relating to your participation. Send us an email: projektleitung@digital-bau.com

digitalBAU will be held in cooperation with the German National Association for Construction Software (BVBS)

BVBS Bundesverband
Bausoftware e.V.

Find out more:
digital-bau.com



Social Media:

