

Press Release

Munich, November 18, 2025

Final Report: transport logistic Americas & air cargo Americas with project cargo Americas

Successful trade fair in Miami

- 6,345 participants over three days
- International logistics community gathered
- Multimodal with a new focus on maritime logistics

From November 11 to 13, 2025, the Miami Beach Convention Center in Florida was transformed into a logistics hotspot. 6,345 participants visited transport logistic Americas & air cargo Americas and the accompanying special exhibition “project cargo.” The trade fair attracted the logistics community and cemented its status as the leading event for logistics, mobility, IT, and supply chain management in America.

A grand ribbon-cutting ceremony attended by German Consul General Christofer Burger and many representatives of the regional and international logistics community opened the trade fair. Subsequently, 143 exhibitors from 24 nations met with 6,345 guests. Most visitors came from Canada, Mexico, Colombia, Brazil, and Argentina. About one-third of the participants traveled from abroad. Overall, the event exceeded all expectations and established itself as a multimodal logistics trade fair in the US.

“Many key players filled the halls. The more international the business and the more uncertain the times, the more important personal contact becomes. The working atmosphere was truly palpable,” said Dr. Robert Schönberger, Global Industry Lead at Messe München. “Miami has proven itself as a meeting point for the logistics community, and the trade fair served as an efficient hub for networking, with a strong focus on South, Central, and North America. These facts reinforce transport logistic Americas as the leading logistics trade show in the U.S.”

Multimodal and international

Nearly half of the exhibitors—including many small and mid-sized companies—came from the United States. Globally active players from all over the world used the fair as an entry point to new markets and service providers, especially

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in the maritime logistics sector. The exhibition showcased a well-balanced mix of services, systems, and technologies covering road, rail, sea, and air transport. Many exhibitors presented a comprehensive portfolio, and for one in five companies, digitalization was a top priority.

Luke Baker, Head of Marketing at Network Aviation Group, emphasized: “This event provides an invaluable platform for connecting with customers, colleagues, partners and industry leaders from across the Americas and exploring the latest innovations that are driving the sector forward. The focused, high-quality attendance facilitated meaningful discussions on critical topics such as sustainable aviation, the future of e-commerce logistics and complex project movements across the Americas and worldwide. Air Cargo Americas is the most important event for Network outside of Europe.”

Clark Fritsch, Managing Director at logineer, added: “A convention transitioning from a pure air cargo event to be the US staple for the forwarding industry! This platform can be the new leading show!”

More visitors than expected

Registration numbers exceeded expectations even before the event started, and they continued to rise exponentially. The final boost came from Florida and Miami. The region represents a logistics stronghold with five cargo ports, Miami International Airport, and major business clusters in life sciences, retail, and the food industry. William Gerst, Sr. Business Development Manager at PTS Logistics Inc., which operates its own Miami branch, summarized succinctly: “The foot traffic has been excellent and we are happy with the attendance.” Initial analyses show that around 80% of visitors hold management positions and 90% come from North, Central, and South America. The concept of a decision-maker trade fair for the American market was thus a success.

Luis Ramos, CEO of PrimeFlight in Mexico, shared his impressions with a view toward 2027: “The energy, the quality of attendees, the opportunities – it’s the kind of environment where you stop thinking trade show and start thinking global chessboard. World-class execution from a world-class team.”

The concept proves successful

With a first-class conference program curated by eleven expert partners, Messe München adapted the successful concept of transport logistic in Munich. The well-attended forums reflected the high engagement of the logistics community, offering 19 sessions with more than 70 individual presentations. Adrian Varez, Head of Growth Enterprises at HappyRobot, noted: “The conference facilities were exceptionally accessible and well-organized, creating an ideal environment for

meaningful business conversations. The atmosphere was professional yet welcoming, with engaged attendees and a collaborative spirit throughout.”

The special “project cargo” area celebrated its premiere, featuring 30 exhibitors and two dedicated sessions in the conference program. “This trade fair has tremendous potential and will continue to grow in the years ahead,” said Schönberger. “We will continue developing it with the same high standards as transport logistic in Munich. Together with our other international events, it supports global networking and knowledge exchange along international supply chains.”

The next transport logistic, project cargo & air cargo Americas will take place in autumn 2027 in Miami, Florida. Further information can be found at <https://www.tl-americas.org>

Photo 1,2,3: *Buzzing aisles and packed conference sessions - demonstrating the event's great success. (© Messe München)*

transport logistic exhibitions

The international network of transport logistic exhibitions spans events across four continents. Alternating with the world's leading trade fair transport logistic in Munich, transport logistic China takes place every two years in Shanghai. In Turkey, Messe München and EKO Fair Limited organize the logitrans International Transport Logistics Exhibition annually in Istanbul. In the USA, Messe München organizes transport logistic Americas, which runs alongside air cargo Americas in collaboration with the World Trade Center Miami. Since November 2023, transport logistic Southeast Asia has also been held biennially in Singapore.

The air cargo sector plays a crucial role at all trade fairs. At transport logistic in Munich, air cargo Europe is the world's largest gathering of air cargo professionals. Meanwhile, air cargo China and air cargo Southeast are integral parts of the corresponding transport logistic events in Asia. Additionally, air cargo India and air cargo Africa are independent trade fairs. Starting in 2025, both will be expanded to incorporate a multimodal approach and evolve into the transport logistic India and transport logistic Africa exhibitions.

Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its around 90 international trade fairs. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT, and electronica. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its 1,300 employees in the group and the affiliated companies, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With an international network of affiliated companies and foreign representatives, Messe München is active worldwide. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad. This makes Messe München an important economic driver, triggering purchasing power effects in the billions.