

Press release

White paper published for transport logistic

Resilience as the target vision for global value chains

13. April 2023

- Focus on “resilience” at transport logistic
- BVL publishes white paper
- Logistics industry must create more resilient value chains

Resilience is currently omnipresent in many areas of everyday life. But it is also increasingly becoming the focus of attention for a diverse range of industries or politics. That’s one of the reasons why it will be high up on the agenda in the conference program for transport logistic, being held from May 9 to 12, Mai 2023 at the exhibition grounds in Munich. The German Logistics Association (BVL) will be organizing an expert forum on the issue and has published a white paper ahead of transport logistic that is now available for download free of charge.

More resilient value chains are in demand

The logistics industry faces the challenging task of creating more resilient value chains that satisfy the basic conditions of the VUCA (volatility, uncertainty, complexity and ambiguity) and BANI (brittle, anxious, nonlinear, incomprehensible) world. Just a few years ago, the focus in planning value chains was still on the lean concept.

Today, alongside minimizing costs, delivery capability needs to play a greater role in the planning, while at the same time calculating risks along the value chains. That makes the planning more complex and hence also the methods and tools that are used.

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Study points out potential for optimization

The authors Dr. Martin Schwemmer, Managing Director of the BVL, and Saskia Sardesai, deputy department head of Supply Chain Engineering at Fraunhofer IML, classify the situation and the latest developments. On that basis they specify potential strategies for how companies can make their value chains more resilient. Accordingly, cost accounting, procurement, IT and digital infrastructure, and collaboration beyond company boundaries are the main areas that offer potential.

Conference program focusing on resilience

The BVL session during transport logistic on “The Influence of Geopolitics on your Supply Chain - Current Classification and Outlook” (May 9, 1 to 2 p.m., Forum Hall B2) will explore this and other aspects. It will be hosted by Dr. Tilo Bobel, Global Head of Continuous Improvement, Lean and Automation at A.P. Moeller Maersk. The speakers will be Dr. Udo Lange, President and CEO of FedEx Logistics Memphis, Andreas Schulz, Head of Main Department at TRUMPF Werkzeugmaschinen, Thomas Heck, Partner and Head of the China Business Group in Germany & Europe at PwC, and Wolfram Senger-Weiss, CEO at Gebrüder Weiss.

The complete paper can be downloaded from www.bvl.de/resilienz

You can find more information at <https://transportlogistic.de/en/>

transport logistic

transport logistic is the international trade fair for logistics, mobility, IT and supply chain management and the largest trade fair in the world for the multi-faceted transport of goods by road, rail, water and air. air cargo Europe, an exhibition of the global air cargo industry, is integrated into transport logistic.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.

BVL - The Supply Chain Network

The BVL was founded in 1978 to act as a neutral platform to promote an awareness for the importance of logistics and supply chain management in industry, science and the public sphere. Today, BVL has nearly 10,500 members - companies and individuals from the worlds of industry, commerce, services and science who are actively involved in the business of logistics and supply chain management. BVL is a primarily honorary network of experts that sees its job as to support the exchange of knowledge ideas among members. At the same time, BVL consciously avoids representing corporate interests, does not act as a lobbyist and has no agenda in the political field. Further information under www.bvl.de